



**VIRTUAL**

**TRADE SHOW  
OF THE AMERICAS**

## SECTORS

**AGRIBUSINESS, AUTOMOTIVE PARTS,  
CONSTRUCTION, SECURITY AND DEFENSE,  
TECHNOLOGY AND COMMUNICATIONS,  
SERVICES, AND TOURISM**

- **Expand your contacts network** with potential partners for the supply and/or demand of goods and services.
- **6 Meetings with potential clients**, each exhibitor at the Illinois Pavilion will receive this agenda.
- **Your own booth**, where you can exhibit 7 posters, 3 videos, 8 product photos, 10 brochures.
- **Real time interactions** with companies in your economic sector.
- **Visitors from all Latin America**, mainly Argentina, Colombia, Costa Rica, Ecuador, Guatemala, México, and Panamá.
- **Brand position** in front of a community with more than 1,000 entrepreneurs in the region.
- **Virtual bag**, in which you can add exhibitor and visitor's contact information.
- **Webinars**: With the auditorium simulators, the new contexts for business opportunities with Latin America.

- ▶ Qualified Illinois small business are invited to join the Illinois Department of Commerce and Economic Opportunity, Office of Trade & Investment **to exhibit in the Illinois Pavilion** at the **Virtual Trade Show of the America** in Bogotá, Colombia, from June 24-26, 2020.
- ▶ **Colombia** is becoming one of Latin America's most attractive destinations for international exporters and investors. It is the fourth largest economy in Latin America. The USA –Colombia free trade agreement means qualifying products enter the market duty free.

**REGISTER NOW**

**Participation Fee \$100**



**JUNE 24, 25 AND 26, 2020**

8:00 am a 5:00 pm  
Colombian time  
(GMT-5)

**Deadline exhibitor: June 1st, 2020**  
**Deadline attendee: June 19, 2020**

**For more information about exhibiting  
in the Illinois Pavilion contact:**

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**Americas Trade Specialist**  
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