

EXHIBIT WITH THE STATE OF ILLINOIS



ARAB HEALTH Dubai, UAE | January 27 – 30, 2020

We invite Illinois' small businesses to join the Illinois Department of Commerce and Economic Opportunity, Office of Trade & Investment to **exhibit in the Illinois Pavilion** at the **Arab Health** trade show in Dubai, UAE from January 27 – 30, 2020.

This is the largest, and most comprehensive, healthcare exhibition in the Middle East and the second largest in the world. In its 45th year it is expected to attract more than 106,500 healthcare professionals to visit with 4,250 exhibitors. The regional industry is worth \$100 billion per year. Approximately 20% of all healthcare seekers are from the Gulf and Arab states, with UAE patients alone estimated to be spending over \$2 billion on medical travel every year.

Arab Health brings together a wealth of knowledge and experience from across the globe. The exhibition offers an ideal environment for Illinois companies from all segments of the healthcare industry, to showcase their products in one of the fastest and most lucrative markets in the world. This show brings the world's leading healthcare manufacturers, wholesalers, distributors, tradesmen, organizations and professionals together with some of the most important and influential decision makers in the Arab world.

Participation Details

Illinois companies who qualify for this mission will receive the following:

- Exhibit space
- Pre-scheduled B2B Matchmaking
- 25 – 75% partial reimbursement of lodging and airfare costs in accordance with guidelines
- Briefing material
- Pre-show promotion
- Assistance with travel logistics

Participation Fee: \$750

Participation Deadline

Space is limited and qualified Illinois firms will be considered on a rolling basis.

For more information contact:

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Illinois
Department of Commerce
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OFFICE OF TRADE & INVESTMENT
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