

STATE OF ILLINOIS TRADE MISSION TO VIETNAM



Ho Chi Minh City, Vietnam | November 18-20, 2019

We invite Illinois' small businesses to join the Illinois Department of Commerce and Economic Opportunity's Office of Trade & Investment on a multi-sector **Trade Mission to Ho Chi Minh City, Vietnam** November 18-20, 2019.

Over the course of three days, mission participants will attend group and customized one-on-one meetings with potential business partners. A successful trade mission lays the foundation for the identification and development of a strong platform for increased exports.

Over the last 10 years, American exports to Vietnam increased by 330%. Illinois companies are increasingly looking towards Vietnam as a key component to their growth strategies in Asia. \$365 million dollars of Illinois products was exported to Vietnam in 2017. This trade mission is a multi-sector mission and is open to qualified Illinois small businesses.

Participation Details

Illinois companies who qualify for this mission will receive the following:

- Pre-scheduled B2B matchmaking
- 50 – 75% partial reimbursement of lodging and airfare costs in accordance with guidelines
- Briefing material
- Assistance with travel logistics

Participation Fee: \$500

Participation Deadline

The registration deadline is September 20, 2019. Space is limited and qualified Illinois firms will be considered on a rolling basis.

For more information contact:

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Illinois
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