Global Market Forecast: Asia-Pacific, Europe, Africa, Middle East, Americas

Tuesday, May 17, 2022 | 9:00 AM – 10:30 AM Central Time

Register here: https://bit.ly/3j5g0je

As the world transitions out of the pandemic, interest in exporting is on the rise. To assist Illinois exporters in their global export strategy, the Office of Trade and Investment will profile five regions in this year’s global market forecast: Asia-Pacific, Europe, Africa, Middle East and the Americas.

Illinois exported $66 billion globally in 2021, an increase of 117% in the last two decades. Join us for a session on economic forecasts for the regions, export opportunities, market challenges and insights for solutions.

In this webinar you will get an overview of the economic prospects, sector opportunities, and insight into the challenges and solutions for each region.

Presenting Speakers

Sylvia Garcia
Director Illinois Department of Commerce and Economic Opportunity

Africa
Ashley Ndir
Senior Commercial Liaison
African Development Bank

Asia-Pacific
Kyungsoo Dan Kim
Global Asia Team Leader
U. S. Department of Commerce

Canada
David T. Olsen
National Chair
American Chamber of Commerce in Canada

Europe
Ricardo J. Peláez
Counselor for Commercial Affairs
U.S. Mission to the European Union, Brussels

Latin America
Miguel Angel Leaman Rivas
General Director/CEO
Agencia PorMexico

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