



ILLINOIS DEPARTMENT OF
Human Rights
Promoting Fairness and Equality
#IllinoisProud

Social Media Posts

Once you join the [Illinois Department of Human Rights \(IDHR\) Fairness and Equality Campaign](#), connect with us on [Twitter](#) and [Facebook](#). **Increase awareness about your participation by:**

- Using your smart phone to follow our Twitter feed. Retweet us [@Illinois_DHR](#) and tag the Illinois Bicentennial [@Illinois200](#).
- Use your smart phone to follow us on Facebook [@IllinoisDHR](#) and announce your participation in the Campaign by using some of the sample posts below.
- Share the news on your organization and personal Twitter and Facebook accounts for greater impact. Like other posts and tweets with the hashtags #FairnessAndEquality and #IllinoisProud.
- Help us spread a message of Fairness and Equality by encouraging other local units of government to participate.
- When posting, use our official hashtags: #FairnessAndEquality and #IllinoisProud.

Copy and paste these sample posts to your Facebook page! Social Media Posts have been put into board categories for ease of access.

Proclamation

- The best way to support efforts for #FairnessAndEquality is to take action! We are proud to issue a proclamation reaffirming our commitment to respect, diversity and inclusion for all! #IllinoisProud [@IllinoisDHR](#) [@Illinois200](#)
- The spirit of our county is built on its diversity of origins. We are happy to issue a proclamation in support of the [@IllinoisDHR](#) and [@Illinois200](#) #FairnessAndEquality Campaign. #IllinoisProud #EqualOpportunity

General

- Today we celebrate the Illinois Bicentennial by proudly solidifying our efforts to reaffirm our town's commitment to #FairnessAndEquality! Thanks to [@IllinoisDHR](#) and [@Illinois200](#) for launching a Campaign whose core principles promote an open, thriving and diverse community. #IllinoisProud
- Greatness is when equal opportunity exists for everyone. Today, we are proud to announce that we have joined [@IllinoisDHR](#) and [@Illinois200](#) in promoting respect and non-discrimination for all our residents. #FairnessAndEquality #IllinoisProud

Community Proud

- We are proud to be a community that announces that no matter how or when you came to be our neighbor or the circumstances of your life, you are one of us and will be welcomed and treated fairly. #FairnessAndEquality #IllinoisProud [@IllinoisDHR](#) and [@Illinois200](#)



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Social Media Posts

Sample #FairnessAndEquality Posts for Facebook *(continued)*

- We are inspired and determined to make (*Town*) the greatest place to live! That's why we've partnered with the [@IllinoisDHR](#) and [@Illinois200](#) in promoting #FairnessAndEquality by joining their campaign and issuing a proclamation in support of diversity, inclusion and non-discrimination.
- We are #IllinoisProud of the communities participating in the [@IllinoisDHR](#) and [@Illinois200](#) #FairnessAndEquality Campaign. You too can become a beacon of inclusion, tolerance and respect for all. Join today!
- Diverse communities have a tremendous impact on our economy. That is why we have joined the [@IllinoisDHR](#) and [@Illinois200](#) #FairnessAndEquality Campaign – reaffirming our commitment to respect, inclusion, and non-discrimination in our town! #IllinoisProud
- Generations of immigrants and diverse people from every corner of the globe have built our country's economy and created the unique character of our town. Today, we honor their contributions by joining the [@IllinoisDHR](#) and [@Illinois200](#) #FairnessAndEquality Campaign. #IllinoisProud

Workplace Proud

- A fair opportunity in the workplace can make a difference in the economic security of a family. We are proud to join the [@IllinoisDHR](#) and [@Illinois200](#) #FairnessAndEquality Campaign – an initiative to promote the core principles of fairness, equality, inclusion, and non-discrimination. #IllinoisProud

Housing Proud

- Equal opportunity in housing strengthens our community and provides our town with unique social and cultural influences that enrich the character of our town. (*Town*) is proud to join the [@IllinoisDHR](#) and [@Illinois200](#) #FairnessAndEquality Campaign by issuing a proclamation in support of diversity, inclusion, respect, and non-discrimination for all our residents. #IllinoisProud

Holiday

- The best way to celebrate (*Holiday*) is to join the [@IllinoisDHR](#) and [@Illinois200](#) #FairnessAndEquality Campaign! Today, we issued a proclamation in commemoration of (*Holiday*) reaffirming our commitment to respect, diversity and inclusion for all our residents! #IllinoisProud
Note: (Holiday) – example: Disability Rights Month, Black History Month

Host an Event

- #FairnessAndEquality are just two of the many core principles that we embrace! Today we celebrate the diverse fabric of our town by hosting a (*event*). Stop by our free event! #IllinoisProud
[@IllinoisDHR](#) [@Illinois200](#)
Note: (Event) – example: community resource fair, workshop, etc.). Don't forget to add your event link!



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