

Final Report
Illinois Wildlife Preservation Fund
September 2009 OutdoorIllinois to Illinois Schools
Project # 10-05W

Submitted by Kathy Andrews, Editor, *OutdoorIllinois* December 9, 2009

Summary:

On September 2, 2009, a copy of the September 2009 *OutdoorIllinois*, containing an insert with a letter from Director Marc Miller and a subscription blank offering schools an at-cost subscription (\$10) (see attachment) was mailed to 4,566 Illinois public and private schools, targeting grades 5-12.

Content:

Cover—Danville Boys and Girls Club members participating in the Illinois Public Media's Youth Media Workshop (WILL TV, University of Illinois) project "Kickin' it a Kickapoo" paddling canoes and testing what they learned while working with biologists and park professionals to film public service announcements aimed at getting other youth out to the park.

Editorial—Make It's Our River Day a family outing

Table of Contents—Explanation of this special edition of *OutdoorIllinois* and the Illinois Wildlife Preservation Fund's support for distribution to Illinois schools

Pages 2-4—Illinois State Museum Tech Academy

Page 5—The Lessons of a River (Niles Township High School; Biodiversity Field Trip Grant)

Pages 6-7—20 years of Stewardship Week

Page 8—Constructing a Courtyard Garden (Harlem Middle School; Schoolyard Habitat Action Grant)

Page 9—The Nature of Mendota's Students (Mendota High School; Schoolyard Habitat Action Grant)

Pages 10-11—Ice Cream as a Teaching Assistant? (Indiana Elementary School at Park Forest; Biodiversity Field Trip Grant)

Pages 12-14—Stopping the Flow of Drugs (Pontiac High School P2D2 program)

Page 15—Outdoor Adventure Goes to School (Lemont High School; Future Fisherman Foundation/Recreational Boating and Fishing Foundation grant)

Pages 16-17—Raising Trout in the Classroom (St. Patricia School in Hickory Hills; Oak Brook Trout Unlimited, DNR and Sierra Club partnership)

Pages 18-19—Our Changing World (The Peggy Notebaert Nature Museum and sCool Globes initiative)

Page 20—premier new activity page; topic of fall colors

Inside Back Cover—Overview of DNR Youth Programs

Budget:

Printing 5,000 magazines \$2,650.00

Postage for 4,566 magazines \$2,260.29

Total \$4,911.28

This bill was submitted to Kathy Barker on September 11, 2009.

School subscriptions:

To date, there have been 13 subscriptions that can be directly attributed to the September magazine mailing at the discounted rate of \$10/year. However, additional subscriptions may have been submitted using the regular rate, or by educators for their personal use.

The decision by the Governor/Director for a Green 2009 Illinois State Fair/Conservation World prohibited the usual distribution of surplus *OutdoorIllinois* magazines as promotional pieces to visitors in the Director's Tent. Instead, the agency has set up an on-line registration process for interested educators to request a "bundle" of past issues

Request for PDFs of articles:

Trout Unlimited Web site/newsletter
Pontiac High School P2D2 Web site
Illinois Forest Resources Center Web site

Web site availability:

PDF files of the September magazine have been posted at www.dnr.state.il.us/oi under "Featured Stories."

Valerie Keener has included notice of the availability of these stories to the distribution list the Division of Education maintains for listserv messages to educators. Notice also has been posted on the Division of Education's Facebook page.

Also, notice of the Web site has been included on the Division of Education's "New this Month" Web site, which also is sent to many organizations, who then pass it along to their members.

Podcasts:

The September 2009 *OutdoorIllinois* podcasts (posted at dnr.state.il.us/Podcasts/September) featured the editorial, and the stories "Stopping the Flow of Drugs" and the "Illinois State Museum Tech Academy."

Reactions from readers:

- **From Illinois/Indiana Sea Grant** re prescription drug article: "That's a wonderful article. We already received a call from a principal in Geneseo requesting information on the curriculum collection we are creating that will include P2D2 lesson plans, among other related resources."
- **Paul Ritter (P2D2 program Pontiac HS):** Called to say...amazing job; could not be more impressed and more thankful and humbled; unbelievable job; we are so thankful that we had a change to meet you and have you prepare such a tremendous story; awesome job and we look forward to working with you again sometime.
- **Carol Fialkowski:** Kudos on another great issue of *OutdoorIllinois* and so happy that copies will be sent to all schools. Informative, Inspiring, Diverse students and activities with a you-can-do it too approach. So great of you to take this on. I just loved the article about Pontiac High School—what a great project with such amazing outcomes.

- **Evelyn Taylor:** I enjoyed the issue, especially the articles on the several educational programs. The issue was quite good. Thanks for sending it.
- **Pam Murray:** This was a very impressive youth layout, we enjoyed it thoroughly.
- **Chad Riesen:** The article/magazine looks great! Thanks so much!!
- **John Hott:** Comments I've heard about the September magazine have been 100000000% positive. The cover looked great on the giant outdoor screen (20 ft high by 30 ft wide). The kids, parents and partners in the program etc were thrilled to get a copy.
- **Peggy Coolican:** The September *Outdoor* Illinois is very exciting. What a great way to show people what stewardship is.

Attachments:

DNR Director Marc Miller letter sent with mailing to schools
Bill from Production Press
Postal statement from the U.S. Post Office

KA/OI/Admin/grants/Sept 09 issue to schools WPF final report



Illinois Department of Natural Resources

One Natural Resources Way Springfield, Illinois 62702-1271
<http://dnr.state.il.us>

Pat Quinn, Governor
Marc Miller, Director

September 1, 2009

On behalf of the Illinois Department of Natural Resources, and with a grant from the Illinois Wildlife Preservation Fund, we are pleased to present to your school library this complimentary issue of *OutdoorIllinois* magazine.

This is no ordinary magazine. This special issue—devoted entirely to programs that engage our youth in the outdoors—represents an illustrated, one-of-a-kind reference for educators and students seeking ideas for interesting, engaging ways to become effective stewards of the environment.

DNR is committed to providing quality natural and cultural resource education programs for Illinois residents—teachers and students, parents and children. See the inside back cover of this magazine, or visit our Web site at www.dnr.state.il.us for details on the many educational programs we offer.

- **Division of Education** - development and dissemination of educational programs and materials and training in their use
- **Youth Fishing Programs** - urban fishing clinics, tackle loaner program and more
- **Illinois State Museums** - exhibits on Illinois' natural and cultural resources, educational workshops and guided group tours
- **Safety Education Programs** - hunter, boating, snowmobile and trapping safety courses
- **State Park Programs** - interpretive programs at some state parks
- **Shooting Sports** - wingshooting teaches participants basic firearm and hunter safety
- **Archery in the Schools** - curriculum-based archery education program

As Illinois' premiere monthly magazine for the outdoors enthusiast, *OutdoorIllinois* also can become a regular part of your school's environmental education curriculum. We've discounted the already-low \$15 annual subscription price to less than \$1 per issue for educational institutions. For just \$10 your school can receive 12 full-color issues of the award-winning *OutdoorIllinois* magazine, the official magazine of the Illinois Department of Natural Resources.

Tomorrow's fish and wildlife biologists, Conservation Police Officers and environmental experts are being educated in your classrooms today. *OutdoorIllinois* magazine can help make that educational experience memorable and inspiring.

Thanks for sharing this special issue with your students.

Sincerely,

Marc Miller, Director

Invoice Number: 316340-08
Invoice Date: 09/24/09
Due Date: 10/24/09
Salesperson: Don Smith Jr.
Purchase Order: Kathy Andrews

Bill To: 1176
Illinois Department of Natural Resources
#1 Natural Resources Way
Springfield IL 62702

Quantity Ordered	Quantity Shipped	Order Number or Job	Description	Unit Price	Unit of Measure	Amount
5,000	5,000	316340	SEPTEMBER OUTDOOR ILLINIOS MAGAZINE WITH SPECIAL INSERT	530.0000	M	2,650.00
Net Sales:						2,650.00
Invoice Total:						2,650.00

Terms: Net Due in 30 days

OK to pay
Kathleen M Andrews
10/5/09

United States Postal Service
Postage Statement — Standard Mail

Comments:
 List: 316340_school

USPS: Note Mail Arrival Date & Time
 (Do not Round-Stamp)

MAILER	Permit Holder's Name and Address and Email Address, If Any	Telephone (217)-782-7454 Extension	Name and Address of Mailing Agent (If other than permit holder)	Telephone (217)-243-335 Extension	Name and Address of Individual or Organization for Which Mailing is Prepared (If other than permit holder)
	Illinois Dept. of Natural Resources 1 Natural Resources Way Springfield IL 62702 kellyfrederick@illinois.gov		Production Press 307 e. morgan jacksonville IL 62650 ppmailing@production.press.com		Illinois Dept. of Natural Resources 1 Natural Resources Way Springfield IL 62702 kellyfrederick@illinois.gov
	CAPS Cust Ref No. _____ Customer Number _____		Customer Number _____		Customer Number _____

MAILING	Post Office of Mailing Springfield IL 62702	Processing Category <input type="checkbox"/> Letters <input type="checkbox"/> CMM <input checked="" type="checkbox"/> Flats <input type="checkbox"/> NFM <input type="checkbox"/> Parcels - Machinable <input type="checkbox"/> Parcels - Irregular <input type="checkbox"/> Letters - Paid as Nonauto Flats <input type="checkbox"/> ECR Letters - Paid as ECR Flats	Mailing Date 9/03/2009	Fed. Agency Cost Code	Statement Seq. No. 316340
	Type of Postage <input checked="" type="checkbox"/> Permit Imprint <input type="checkbox"/> Precanceled Stamps <input type="checkbox"/> Metered		Weight of a Single Piece 0.2488 pounds	Total Pieces 4,566	No. of Containers 1' MM Trays 2' MM Trays 2' EMM Trays Total Trays Flat Trays Sacks Pallets Other
	Permit # 906	For Mail Enclosed Within Another Class <input type="checkbox"/> Periodicals <input type="checkbox"/> Bound Printed Matter <input type="checkbox"/> Library Mail <input type="checkbox"/> Media Mail <input type="checkbox"/> Parcel Post	If Sacked, Based on <input type="checkbox"/> 125 pcs <input checked="" type="checkbox"/> 15 lbs <input type="checkbox"/> Both	Total Weight 1,136.0208	37
	For Automation Price Pieces, Enter Date of Address Matching and Coding	For ECR Price Pieces, Enter Date of Address Matching and Coding	For ECR Price Pieces, Enter Date of Carrier Route Sequencing		

Move Update method: Ancillary service endorsement FASTforward NCOALink ACS Alternate method Multiple

POSTAGE	Parts Completed (Select all that apply) <input type="checkbox"/> A <input type="checkbox"/> B <input type="checkbox"/> C <input type="checkbox"/> D <input checked="" type="checkbox"/> E <input type="checkbox"/> F <input type="checkbox"/> G <input type="checkbox"/> H <input type="checkbox"/> I <input type="checkbox"/> J <input type="checkbox"/> K <input type="checkbox"/> L <input type="checkbox"/> S	
	Total Postage (Add Parts Totals)	2,261.28
	Price at Which Postage Affixed (Check one) Complete if the mailing includes pieces bearing metered or precanceled stamps. <input type="checkbox"/> Correct <input type="checkbox"/> Lowest <input type="checkbox"/> Neither	pcs. x \$ = Postage Affixed
	Net Postage Due (Subtract postage affixed from total postage)	
	Additional Postage Payment (State reason)	
	For postage affixed add additional payment to net postage due; for permit imprint add additional payment to total postage.	Total Adjusted Postage Affixed
Postmaster: Report Total Postage in AIC 130 (Permit Imprint Only)	Total Adjusted Postage Permit Imprint	

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 The mailer hereby certifies that all information furnished on this form is accurate, truthful, and complete; that the mail and the supporting documentation comply with all postal standards and that the mailing qualifies for the prices and fees claimed; and that the mailing does not contain any matter prohibited by law or postal regulation.
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	Total Pieces	Total Weight		
	Total Postage			Round Stamp (Required) Date Mail Released
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	I CERTIFY that this mailing has been inspected concerning: (1) eligibility for postage rates claimed; (2) proper preparation (and presort where required); (3) proper completion of postage statement; (4) payment of annual fee (if required); and (5) sufficient funds on deposit (if required).			
USPS Employee's Signature	Print USPS Employee's Name	Time	AM PM	



Illinois Department of Natural Resources

One Natural Resources Way Springfield, Illinois 62702-1271
<http://dnr.state.il.us>

Pat Quinn, Governor
Marc Miller, Director

October 5, 2009

Mrs. Kathy Barker
Illinois Department of Natural Resources
Office of Resource Conservation
One Natural Resources Way
Springfield, IL 62702

Dear Mrs. Barker:

Please regard this letter as an invoice for postage for special mailing for September
OutdoorIllinois magazine to school throughout Illinois.

Invoice Date: October 5, 2009
Grant Number: 10-05W
Invoice Amount: \$2,260.29

Please send payment to: U S Postal Service
C/O Tim Patterson
One Natural Resources Way
Springfield, IL 62702
Account #: PI 906
Fein #: 4107600006270201

Sincerely,

Kathy Andrews
Editor, *OutdoorIllinois*
Office of Public Services

Postage Summary

Permit Holder:	IL DEPT OF NATURAL RESOURCES / PATTERSON 1 NATURAL RESOURCES WAY SPRINGFIELD, IL 62702-1271 Contact: TIM PATTERSON (217) 782 - 3996 tim.patterson@illinois.gov	Mailing Agent:	PRODUCTION PRESS 307 E MORGAN ST JACKSONVILLE, IL 62650-2546 Telephone: (000) 000-0000	Org. For Mailing is Prepared:			
Permit Holder's Permit:	Permit Imprint 906	Mailing Agent's Permit:	81150	Processing Category:	Flats		
Post Office Of Mailing:	SPRINGFIELD IL 62703	Mailing Date:	09/01/2009	Weight of Single Piece:	0.2485 lbs.		
Total Pieces:	4,566 pcs.	Total Weight:	1,134.6510 lbs.	Total Postage:	\$ 2,260.29		
No of Containers:	1' MM Trays:	2' MM Trays:	2' EMM Trays:	Flat Trays:	Sacks: 37	Pallets:	Other:
Comments:							

Part E : Nonautomation Flats

Line Number	Entry Discount	Title	Description	Price	Quantity	Postage
E12	None	5-Digit	Flats Over 3.3 oz. up to 15.9984 oz. plus	0.217 0.725	137 pcs. 34.0445 lbs.	\$ 29.7290 \$ 24.6823
E13	None	3-Digit	Flats Over 3.3 oz. up to 15.9984 oz. plus	0.314 0.725	4228 pcs. 1,050.6580 lbs.	\$ 1,327.5920 \$ 761.7271
E14	None	ADC	Flats Over 3.3 oz. up to 15.9984 oz. plus	0.359 0.725	34 pcs. 8.4490 lbs.	\$ 12.2060 \$ 6.1255
E15	None	Mixed ADC	Flats Over 3.3 oz. up to 15.9984 oz. plus	0.408 0.725	167 pcs. 41.4995 lbs.	\$ 68.1360 \$ 30.0871
Part E Postage:						\$ 2,260.2850
Total Postage From All Parts:						\$ 2,260.2850
Affixed Postage:						\$ 0.00

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Weigh Entire Mailing	Verification not requested by system	Not Performed	N/A		N/A		
Bundle Preparation	Verification not requested by system	Not Performed	N/A		N/A		
Manual Presort	Verification not requested by system	Not Performed	N/A		N/A		
Total:						\$0.00	\$0.00

This mailing has been inspected concerning:
 (1) eligibility for postage prices claimed;
 (2) proper preparation (and presort where required);
 (3) proper completion of postage statement; and
 (4) payment of annual fee (if required).

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