Coalition of 13 orgs working to promote soil health and water mgmt. practices that reduce nutrient loss.
ISAP’S HISTORY

- Initial conversations in 2015 (NLRS)
- ICC acquired land in 2016
- MOU signed in 2017
- First ISAP programs in 2017
- Additional members added (2019 & 2020)
- Theory of Change in 2020
- Annual Report produced
ISAP’s THEORY OF CHANGE

Core Strategies
How do we create our desired impact?

- Increase farmer recognition in the ECONOMIC VALUE of conservation practices
- Serve as clearinghouse for SOIL HEALTH & CONSERVATION DRAINAGE EDUCATION
- Accelerate the ADOPTION OF CONSERVATION PRACTICES that improve soil health, carbon cycling & water quality

Enabling Outcomes
What is needed to bring about change?

- Farmers and advisors have access to data and view ISAP as a trusted source of information.
- All education is action oriented, fosters knowledge transfer, and motivates change on the landscape.
- ISAP members and partners are using a consistent message to inform and engage key audiences.
- Policies and funding priorities are supporting practices with the biggest water quality and climate impacts.

Desired Impact
What is our “long-term” goal?

Illinois agriculture voluntarily meets NLRS goals and benefits from being part of the climate solution.
ISAP’S PROGRAMS

• Production Risk Management
• Soil Health & In-field Management
• Water Quality and Edge of Field
• Network of Practitioners
Production Risk Management

- Risk Management Conference
- Economics
- Climate Adaptation
- Ecosystem Markets
Soil Health & In-Field Mgmt.

- Advanced Soil Health Training
- Cover Crops
- Reduced Tillage
- Nutrient Management
Water Quality & Edge of Field

- Advanced Conservation Drainage Training
- Edge of Field practice resources
Network of Practitioners

- Specialist / Trainee Engagement
- Alphabet Soup
- Cover crop network calls
ISAP’S Resources

- Libraries / Fact Sheets
  - Soil Health & Cover Crops
  - Edge of Field
  - Climate
- Communications
  - Website, Blogs, The Aggregate
- Rainfall Simulator
- Annual Report
Looking Ahead

Expanded programs
  - Climate focus
Enhanced website
  - Story Map
Expanding membership
  - Mission-aligned partners
  - Business membership
Increased engagement and awareness
  - Specialist Network
  - Webinars & Presentations
  - Curriculum
Bigger Picture

Innovations
Funding
Climate Resiliency
Prioritization
Collaboration