

## Illinois Prenatal to Three Initiative

**Illinois vision:** We envision Illinois as a place where every young child—regardless of race, ethnicity, income, language, geography, ability, immigration status, or other circumstance—receives the strongest possible start to life so that they grow up safe, healthy, happy, ready to succeed and eager to learn.

**The Illinois Prenatal to Three Initiative goals:** (1) Increase the number of families and children prenatal to age three who are connected to essential and high-quality healthy, development, and social-emotional support services and (2) increase the availability of affordable, high-quality child care for infants and toddlers across diverse settings.

**Initiative targets:** The initiative will result in improved access to high-quality services for 50,000 Illinois infants and toddlers in families earning under 200% FPL by 2023 and 100,000 Illinois infants and toddlers in families earning under 200% FPL by 2025. All strategies identified should result in a projected increase in the number of children and families served; strategies can include efforts to expand existing services (new slots, etc.), improve enrollment in/accessibility of existing services, improve quality of existing services, or create new or different services and supports.

**Goals<sup>i</sup>:** (1) Increase the number of families and children prenatal to age three who are connected to essential and high-quality healthy, development, and social-emotional support services and (2) increase the availability of affordable, high-quality child care for infants and toddlers across diverse settings. **The goals are already set.**

**Topic Area:**

*Example: Home Visiting*

Strategy <sup>ii</sup> and Rationale	Objective <sup>iii</sup>	Projected Impact <sup>iv</sup>	Tactics <sup>v</sup>
Select from the following options: <ul style="list-style-type: none"> <li>• Expand an existing service</li> <li>• Improve access to an existing service so more people or priority populations are served</li> <li>• Improve quality of an existing service so more people receive a high-quality service</li> <li>• Create new or different services/supports</li> <li>• Other (please describe)</li> </ul> Provide a brief rationale that describes the problem to be solved	Identify specific, measurable policies or approaches for achieving the selected strategy.  <i>Example: Increase state funding for Parents Too Soon and Healthy Families by XX%.</i>	Estimate how many children/families will be reached through this policy/approach. This can be an approximation and TA consultants can assist with making estimates.  <i>Example: XX more families will be served in home visiting programs.</i>	Describes steps needed to implement the policy/approach. Most strategies will have multiple associated tactics.  <i>Example: Advocate for increased funding for Parents Too Soon and Healthy Families with General Assembly.</i>

<p>and reason for selecting the strategy.</p> <p><i>Example: Increase number of available slots in home visiting programs statewide. There are not nearly enough slots available to serve the number of families who are eligible. More slots are needed in order to serve more families.</i></p>			
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<sup>i</sup> A **goal** is a broad primary outcome.

<sup>ii</sup> A **strategy** is the approach you take to achieve a **goal**.

<sup>iii</sup> An **objective** is a measurable step you take to achieve a **strategy**.

<sup>iv</sup> **Projected impact** refers to the number of children and families who will be reached through a specific policy/approach. The PN3 Initiative set targets for impact of improved access to high-quality services for 50,000 Illinois infants and toddlers in families earning under 200% FPL by 2023 and 100,000 Illinois infants and toddlers in families earning under 200% FPL by 2025

<sup>v</sup> A **tactic** is a tool or activity used to pursue an **objective** associated with a **strategy**. **Note that some coalition members are advocates, so advocacy-related tactics can be listed; other coalition members are in government, so technical policy-making tactics might also be included (e.g. develop a cost model and phase-in plan).**