

October 9th, 2019 SECA Advisory Board Meeting
Notes as recorded by Purnell Borders
Call to Order: 10:00am

Attendees

SECA Advisory Board Members: Lauren Krupp, Jennifer Hebel, Michele Smith, Purnell Borders, Sara Wooley, Thomas Dede, Gail Hankins, Michelle Silver

Charity Federation Representatives: Beth Tyson, Renee Crews, Karen Torges, John Kelker, Keri Hathhorn

The minutes for the July 31st SECA Advisory Board were moved for approval with the necessary corrections by Gail Hankins and seconded by Michelle Silver. The change was made under the 5th paragraph of the Ambassador Training Committee report and should read as follows:

It was decided that because of the amount of work needed from the Training Committee Chair, the duties shall be shared by two people. One Chair will handle logistics and the other will handle content

The minutes were approved with the highlighted changes.

SECA Executive Coordinator Report

Lauren has said that she has received good feedback from individuals with questions about on-line giving. Lauren says that questions have been answered on the same or next day.

Lauren says that she will continue to work with staff from Lt. Governor Stratton's office to get more support and visibility for the SECA campaign.

Committee Reports

Ambassador Training Day Committee: The committee is currently working on getting a current list of Executives from all State Agencies.

The Committee updated the contact list in the Ambassador training manual.

Attendance for this year's Ambassador Training was comparable to last year. Providing gift cards at different times of the training was a huge success. It prevented individuals from leaving the training early.

Ideals were discussed about improving future training sessions.

Federation Committee: With the retirement of Linda Moses a new Federation Chair is needed. The Federations will share duties until a replacement is chosen.

Finance Committee: The committee has received all but 1 of the required assessments.

Purnell Borders, Jessica Blood and Lauren Krupp have been added as Authorized Signers for the SECA Illinois campaign checking account.

Copies of bank statements were emailed, and hard copies were provided to all who attended the October 9th meeting.

Marketing committee: The Committee selected an Ice Scraper as the leadership gift and a Flashlight Ink Pen as the Donor gift.

Technology Committee: Tom informed the Board that the DOIT office may have to start charging a fee to do updates to our website. Tom says that he is currently taking classes to learn how to do updates and is working to get approval for edit access to the website.

Old Business: Michelle Silver has returned to the Advisory Board after a 4-month absence.

It was decided that creating 2 Chairman's for the Ambassador Training Committee will wait until after the SECA campaign ends.

New Business: Linda Moses with over 30 years of service and Tom Jack with over 5 years of service to the Advisory Board have decided to move on. The committee was asked to give donations so that a plaque can be purchased for Linda and a thank you card for Tom.

The Ambassador Training Manual may need to be updated in the near future.

The SECA Charity books may be downsized in the future. PDF's of the book should be sent to all employees through email. It was noted that printing of the books should be scaled back but there should always be hard copies available to those employees who do not have access to the internet.

With no other business, a motion to adjourn was made by Lauren Krupp. Meeting adjourned at 11:00am.

The next SECA Advisory Board Meeting will be held Wednesday December 11th at 10:00am.