



*Illinois Pork Producers.
Generations of Commitment.*

The Illinois Pork Producers Association (IPPA) represents pork producers and the Illinois pork industry, which contributes more than \$1.7 billion and more than 7,800 jobs to the state's economy.

IPPA's mission is to provide producers with services that enhance profitability and consumer preference for pork. IPPA has served pork producers for more than 70 years. IPPA provides services for programs through checkoff and noncheckoff programs. Checkoff programs focus on activities such as: pork promotion, education to consumers, teachers, and producers, and research on pork related issues. Noncheckoff programs focus on state and national legislative issues. IPPA works to represent pork producers' best interest on issues of importance to pork producers and the pork industry.

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