MOBILITY WORKING GROUP STRATEGY
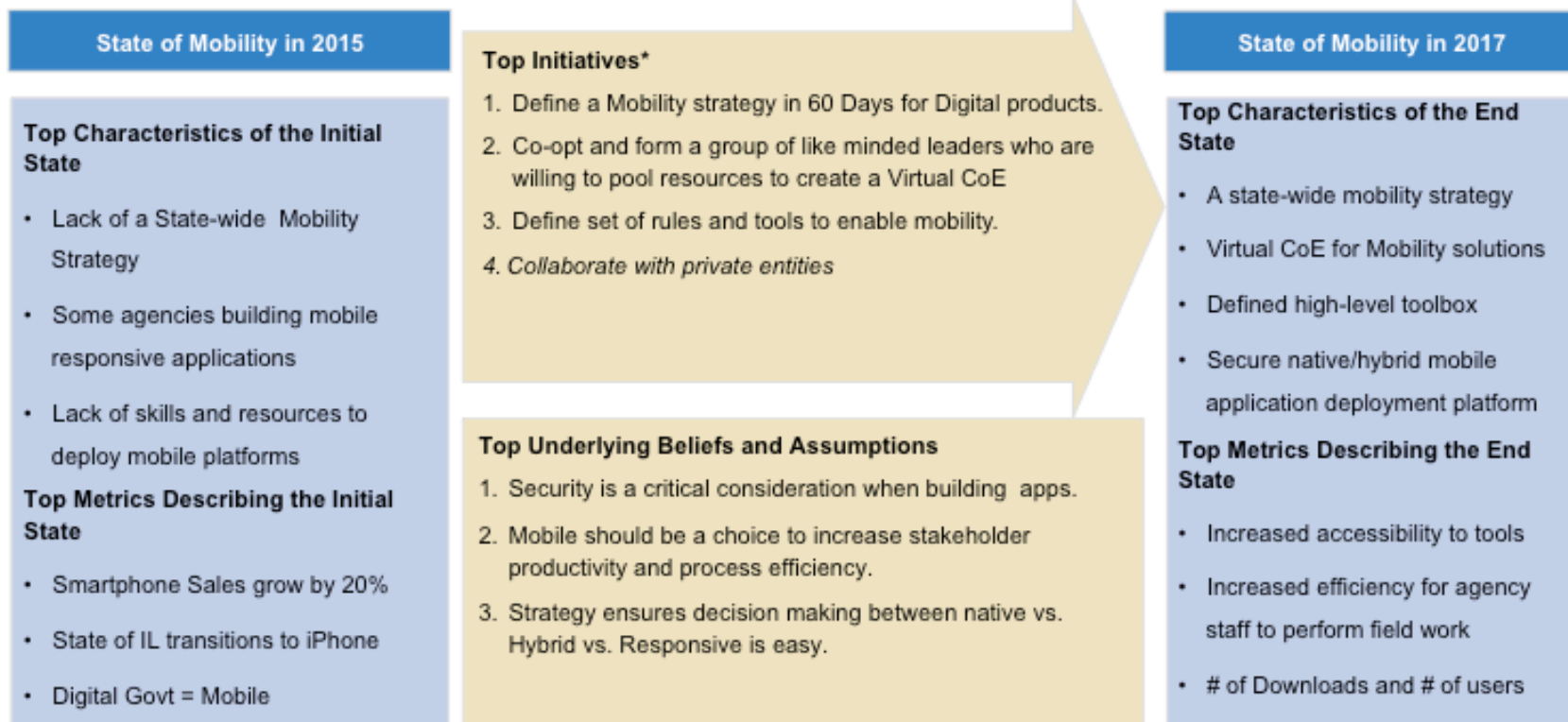
Work Group Strategy and Value Proposition: Increase accessibility to digital tools and web properties using a state-wide mobility strategy.

State of Mobility in 2015

Top Characteristics of the Initial State

- Lack of a State-wide Mobility Strategy
- Some agencies building mobile responsive applications
- Lack of skills and resources to deploy mobile platforms

Top Metrics Describing the Initial State

- Smartphone Sales grow by 20%
- State of IL transitions to iPhone
- Digital Govt = Mobile

Top Initiatives*

1. Define a Mobility strategy in 60 Days for Digital products.
2. Co-opt and form a group of like minded leaders who are willing to pool resources to create a Virtual CoE
3. Define set of rules and tools to enable mobility.
4. *Collaborate with private entities*

Top Underlying Beliefs and Assumptions

1. Security is a critical consideration when building apps.
2. Mobile should be a choice to increase stakeholder productivity and process efficiency.
3. Strategy ensures decision making between native vs. Hybrid vs. Responsive is easy.

State of Mobility in 2017

Top Characteristics of the End State

- A state-wide mobility strategy
- Virtual CoE for Mobility solutions
- Defined high-level toolbox
- Secure native/hybrid mobile application deployment platform

Top Metrics Describing the End State

- Increased accessibility to tools
- Increased efficiency for agency staff to perform field work
- # of Downloads and # of users

Statement of Risk: Ability to create and execute a mobility strategy requires the availability of resources with appropriate skills and experience.

* Details in the business case per initiative