

## Appendix C-4 IPA Program Detail (version 2, 09/10/2013)

Program Name	Accelerate Group, LLC and Citizens Utility Board (CUB) – CUB Energy Saver													
Program Description	CUB Energy Saver is a free online rewards program that incents residential households to save energy through a combination of information, incentives and community engagement. The program leverages behavioral and marketing best practices by encouraging opt-in web engagement and rewarding customers that save energy.													
Program Duration	June 2014 through May 2017, 3-year program													
Collaboration	None													
Delivery Strategy	The Energy Saver is designed to encourage participation by local communities with community residents or through competitions against other communities for energy usage reductions. This includes on-the-ground marketing, reward partnership development, energy saving team development, custom-branded community and team pages, partner incentives and ongoing marketing support.													
Target Market	This program targets residential single-family and multi-family customers in ComEd's service territory. All such targeted customers taking delivery service from ComEd are eligible for this program regardless of their choice of supplier.													
Marketing Strategy	<p>The Energy Saver is targeting markets with built-in social legitimacy, which is an important pre-requisite for effective engagement. Participation in the program comes from a combination of direct and community marketing. Direct marketing channels, including mail and e-mail, encourage customers to enroll online for savings recommendations and reward points to earn discounts at top national and local stores. Community marketing strategies include on-the-ground community outreach, and developing partnerships with local retailers and creating custom-branded community and team pages.</p> <p>The Accelerate Group, LLC (the program administrator) will work with CUB and leverage five of its outreach staff to conduct outreach events and market the Energy Saver Program at CUB events..</p> <p>The Energy Saver outreach team will focus on increasing the use of digital marketing and community based outreach beyond the traditional direct mail strategies used by other customer engagement programs to spread awareness of the program and increase participation.</p>													
Eligible Measures	<p>The program focuses on active, opt-in web engagement, with rewards and incentives given to customers that save energy.</p> <p>The types of measures undertaken by customers are primarily behavioral in nature, and can include turning off lights, adjusting air conditioning temperature setpoints, and turning off/unplugging electronic equipment when not in use. Given the design of the program and the method of measuring energy savings (which relies on customer's monthly energy consumption versus a control group), the breadth of measures actually undertaken is not known.</p>													
Program Targets	<p><b>Participation Levels</b></p> <table border="1"> <thead> <tr> <th></th> <th>PY7</th> <th>PY8</th> <th>PY9</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>Total Incremental</td> <td>10,000</td> <td>10,000</td> <td>10,000</td> <td>30,000</td> </tr> </tbody> </table>					PY7	PY8	PY9	Total	Total Incremental	10,000	10,000	10,000	30,000
	PY7	PY8	PY9	Total										
Total Incremental	10,000	10,000	10,000	30,000										

Program Name	Accelerate Group, LLC and Citizens Utility Board (CUB) – CUB Energy Saver			
<b>Annual Savings Targets</b>				
	PY7	PY8	PY9	Total
Gross MWh	5,970	11,940	17,910	35,820
Net MWh	5,970	11,940	17,910	35,820
Gross MW	2.0	4.0	6.0	12.0
Net MW	2.0	4.0	6.0	12.0
<b>Program Budget</b>				
	PY7	PY8	PY9	Total
Administration	\$100,000	\$100,000	\$100,000	\$300,000
Implementation	\$150,000	\$275,000	\$375,000	\$800,000
Incentives	\$0	\$0	\$0	\$0
Marketing and Other	\$150,000	\$225,000	\$300,000	\$675,000
<b>Total</b>	<b>\$400,000</b>	<b>\$600,000</b>	<b>\$775,000</b>	<b>\$1,775,000</b>
<b>Cost-Effectiveness Results</b>				
	Test Results			
TRC	1.72			
UCT	1.74			
CCE	\$0.045			

## Appendix C-4 IPA Program Detail (version 2, 09/10/2013)

Program Name	Conservation Services Group (CSG) – Home Energy Services for Electric Space Heat Customers													
Program Description	CSG will provide assessments and direct installation of energy saving measures with its own Energy Advisors based upon the Home Energy Savings (HES) program design. The visit generally starts with the Energy Advisor reviewing with the customer the goal of the visit and explaining the audit process. The Energy Advisor will also provide information about direct install measures the customers may be eligible to receive during the first visit.													
Program Duration	June 2014 through May 2017, 3-year program													
Collaboration	None													
Delivery Strategy	CSG will identify clusters of single family electric space heat customers in various communities. CSG's staff will work with homeowner associations, attend associations' board meetings, and provide collateral materials to educate on the program offerings. CSG may also work with participating contractors to provide a "bulk purchase" type of offer where program pricing is lowered if a certain number or percentage of the homeowners agree to proceed with work.													
Target Market	This program targets residential single-family electric space heat customers in ComEd's service territory. All such targeted customers taking delivery service from ComEd are eligible for this program regardless of their choice of supplier.													
Marketing Strategy	CSG recommend a targeted marketing approach that complements the ComEd brand and message, and leverages the cross marketing of other energy efficiency programs (that fall under the Smart Ideas umbrella, such as the HES Program) and consumer behavior patterns. The objective is to move consumers along their decision-making continuum – a process supported by research, particularly when it involves products and services that are socially responsible. This continuum begins with awareness of a product or service and/or social issue. It quickly moves on to understanding the implications of certain behaviors, being willing to change, and then sustaining that change over time. This approach will build on past work, chart new courses for the future, and ultimately achieve the goals for awareness and participation to attain program objectives.													
Eligible Measures	The assessment will be offered to customers of the Home Energy Savings (HES) Program and will include the direct installation of measures as follows: CFLs, low-flow showerheads, faucet aerators, water heater pipe insulation, and water heater thermostat setback. Eligible shell measures identified at the time of the assessment will be offered to customers and will include: air sealing, attic and wall insulation and equipment replacement (ductless mini-split heat pumps). Customers who chose to implement shell measure projects will receive an incentive consistent and/or comparable with that available to single family customers in the HES Program. The incentive will be offered as an instant rebate deducted from the customer's invoice for the project.													
Program Targets	<b>Participation Levels</b> <table border="1" data-bbox="423 1732 1393 1831"> <thead> <tr> <th></th> <th>PY7</th> <th>PY8</th> <th>PY9</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>Total Homes</td> <td>300</td> <td>300</td> <td>300</td> <td>900</td> </tr> </tbody> </table>					PY7	PY8	PY9	Total	Total Homes	300	300	300	900
	PY7	PY8	PY9	Total										
Total Homes	300	300	300	900										

Program Name	Conservation Services Group (CSG) – Home Energy Services for Electric Space Heat Customers
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## Annual Savings Targets

	PY7	PY8	PY9	Total
Gross MWh	2,446	2,446	2,446	7,337
Net MWh	2,017	2,017	2,017	6,051
Gross MW	1.0	1.0	1.0	3.0
Net MW	1.0	1.0	1.0	3.0

## Program Budget

	PY7	PY8	PY9	Total
Administration	\$0	\$0	\$0	\$0
Implementation	\$1,101,724	\$1,101,724	\$1,101,724	\$3,305,172
Incentives	\$465,371	\$465,371	\$465,371	\$1,396,113
Marketing and Other <sup>1</sup>	\$0	\$0	\$0	\$0
<b>Total</b>	<b>\$1,567,095</b>	<b>\$1,567,095</b>	<b>\$1,567,095</b>	<b>\$4,701,285</b>

## Cost-Effectiveness Results

	Test Results
TRC	1.23
UCT	2.82
CCE	\$0.042

<sup>1</sup> Marketing costs are embedded in the Implementation Costs for this program

Program Name	Home Energy Reports
Program Description	<p>The Home Energy Report (H.E.R), currently an opt-out only program, provides select residential customers with information on how they use energy within their households on a monthly basis. The customer's home energy usage is compared to the average usage of households that are geographically located in close approximation of one another and have similar characteristics such as dwelling, heating type and size.</p> <p>ComEd intends to expand this program from the current 340,000 residential customers to 1,500,000.</p>
Program Duration	June 2014 through May 2017, 3-year program
Collaboration	None
Delivery Strategy	<p>This program involves delivery of tailored energy usage reports to participating customers, typically on a bi-monthly basis. These reports provide comparisons of the participant's consumption against a demographic peer group, and provides tips and guidance regarding how the participant can reduce energy use. The Home Energy Reports program will contract with a third-party implementation vendor through an RFP selection process to administer this program.</p> <p>As the program expands, additional call center personnel will be trained to field customer questions and manage program opt-out requests.</p>
Target Market	<p>This program targets residential single-family and multi-family customers in ComEd's service territory. All such targeted customers taking delivery service from ComEd are eligible for this program regardless of their choice of supplier.</p>
Marketing Strategy	<p>Recent research indicates that information campaigns are not sufficient enough on their own to get individuals to change their behavior. Behavioral marketing is defined as using human biases that are important for making decisions and incorporating those biases into marketing campaigns to make them more effective. The Home Energy Reports use behavioral marketing by focusing on social norms.</p> <p>The overall marketing strategy for Home Energy Reports will largely operate as continued education and awareness of energy efficiency, because this program is conducted on an opt-out basis. Marketing will occur through promotion of energy efficiency offerings through tips. Customers participating in the program will be reached through messages on their customized reports, digital media and additional targeted mailings based on energy reduction needs.</p> <p>Key marketing messaging for this program are: (1) reduce your energy usage – check out more <i>Smart Ideas</i> at <a href="http://www.ComEd.com">www.ComEd.com</a>; (2) become a more informed user of energy and how easily you can save money on your monthly expenses; (3) join in and be amongst your peers/neighbors who may be more energy efficient; (4) being more energy efficient and saving is as simple as slightly changing an existing habit or pattern; and (5) do not waste energy while you're away – set a programmable thermostat and start saving.</p>
Eligible Measures	<p>The Home Energy Report provides residential customers with information on how they use energy within their households on a monthly basis. The report displays usage analytic such as a last 2 months neighbor comparison, a 12 month neighbor comparison, a personal comparison that illustrates the customer's usage from the same time last year and specific energy tips that are based on the characteristics and usage of the household.</p> <p>The types of measures undertaken by customers are primarily behavioral in nature, and can include turning off lights, adjusting air conditioning temperature setpoints, and turning off/unplugging electronic equipment when not in use. Given the design of the program and the method of measuring energy savings (which relies on customer's monthly energy consumption versus a control group), the breadth of measures actually undertaken is not known.</p>

Program Name	Home Energy Reports				
Program Targets	<b>Participation Levels</b>				
		PY7	PY8	PY9	Total
	Total Customers	1,500,000	1,500,000	1,500,000	4,500,000
	<b>Annual Savings Targets</b>				
		PY7	PY8	PY9	Total
	Gross MWh	271,825	337,751	351,498	961,074
	Net MWh	271,825	337,751	351,498	961,074
	Gross MW	79	99	103	281
	Net MW	79	99	103	281
	<b>Program Budget</b>				
		PY7	PY8	PY9	Total
	Administration	\$174,761	\$180,004	\$185,404	\$540,169
	Implementation	\$13,670,833	\$13,670,833	\$13,670,833	\$41,012,499
	Incentives	\$0	\$0	\$0	\$0
	Marketing and Other	\$0	\$0	\$0	\$0
	<b>Total</b>	<b>\$13,845,594</b>	<b>\$13,850,837</b>	<b>\$13,856,237</b>	<b>\$41,552,668</b>
	<b>Cost-Effectiveness Results</b>				
		Test Results			
	TRC	1.90			
	UCT	1.92			
CCE	\$0.039				

## Appendix C-4 IPA Program Detail (version 2, 09/10/2013)

Program Name	Shelton Solutions Inc. - Energy Stewards																		
Program Description	The Energy Stewards Program is designed to provide information and awareness around energy efficiency. This program is designed to educate, implement, track, and reward. Participants will sign up for the program and Energy Stewards will tell the participants what to do, show them how they are progressing and leave the rest up to the participants.																		
Program Duration	June 2014 through May 2015, 1-year program																		
Collaboration	None																		
Delivery Strategy	<p>Customers will be able to sign up for participation in the program at events, presentations, and seminars. There will also be a dedicated website with program information where customers can sign up for participation in the program. Fax and mail-in applications will also be accepted.</p> <p>The Energy Stewards Program has five (5) steps: (1) participants sign up for the program (giving the program access to their energy consumption information) agreeing to try to save 500 kWh in a year; (2) the program will provide energy consumption advise and education; (3) the program will monitor the energy consumption of the participants; (4) the program will make participants aware of their progress; and (5) the program will reward participants to reach their goal.</p>																		
Target Market	This program targets residential single-family and multi-family customers in ComEd's service territory. All such targeted customers taking delivery service from ComEd are eligible for this program regardless of their choice of supplier.																		
Marketing Strategy	<p>Customer will be recruited for this program using a grass roots campaign. This program hinges on the fact that information disseminated via faith-based (and community-based) avenues is typically well received and acted upon. The program will recruit customers through church announcements, bulletins and direct contact with church and community leaders. The marketing and outreach approach will be modified as the program progresses.</p> <p>The Energy Steward Program is an awareness program. ComEd customers will be invited to participate in a self-competition. Participants will compete against themselves. The program challenges participants to do better. Energy use reduction information is shared with participants, but ultimately, it is up to the participants to decide how to reduce consumption.</p>																		
Eligible Measures	No particular measures will be installed through program. The types of measures undertaken by customers are primarily behavioral in nature, and can include turning off lights, adjusting air conditioning temperature setpoints, and turning off/unplugging electronic equipment when not in use. Given the design of the program, the breadth of measures actually undertaken is not known.																		
Program Targets	<table border="1"> <thead> <tr> <th colspan="5">Participation Levels</th> </tr> <tr> <th></th> <th>PY7</th> <th>PY8</th> <th>PY9</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>Total Customers</td> <td>3,000</td> <td>0</td> <td>0</td> <td>3,000</td> </tr> </tbody> </table>				Participation Levels						PY7	PY8	PY9	Total	Total Customers	3,000	0	0	3,000
Participation Levels																			
	PY7	PY8	PY9	Total															
Total Customers	3,000	0	0	3,000															

Program Name	Shelton Solutions Inc. - Energy Stewards			
<b>Annual Savings Targets</b>				
	PY7	PY8	PY9	Total
Gross MWh	1,500	0	0	1,500
Net MWh	1,230	0	0	1,230
Gross MW	0	0	0	0
Net MW	0	0	0	0
<b>Program Budget</b>				
	PY7	PY8	PY9	Total
Administration	\$0	\$0	\$0	\$0
Implementation	\$40,000	\$0	\$0	\$40,000
Incentives	\$150,000	\$0	\$0	\$150,000
Marketing and Other	\$10,000	\$0	\$0	\$10,000
<b>Total</b>	<b>\$200,000</b>	<b>\$0</b>	<b>\$0</b>	<b>\$200,000</b>
<b>Cost-Effectiveness Results</b>				
	Test Results			
TRC	1.97			
UCT	0.49			
CCE	\$0.146			

Program Name	Small Business Energy Services (SBES)
Program Description	Provide small business customers with cost-effective turn-key energy efficiency retrofit services. Generating energy savings by direct installation of low-cost energy efficient products and also providing incentives for more capital-intensive measures to maximize energy efficiency opportunities.
Program Duration	June 2014 through May 2017, 3-year program
Collaboration	Program will be jointly delivered with the local gas companies People's Gas, North Shore Gas and Nicor Gas.
Delivery Strategy	<p>SBES will be promoted through multiple channels including trade allies, program outreach staff, and key partners. Trade allies will be the primary means of promoting SBES and obtaining participants. ComEd will support the trade allies by providing formal marketing/outreach guidance and co-branded promotional materials. The trade allies role will expand to conduct and collect all of the customer information. They will also complete the direct installs selected by the customer and arrange to install the retrofit measures that the customer would like to complete.</p> <p>Furthermore, trade allies will be given extensive marketing support, which will make sure that they have the needed materials and messaging needed to advertise the program.</p> <p>Additionally trade ally support will include establishing, maintaining, and leveraging relationships with local business groups, media, and government organizations to promote program awareness and drive participation. Joint outreach and marketing initiatives conducted with key partners will be part of a cost-effective means of reaching large numbers of potential SBES participants. These partnerships include ComEd External Affairs Managers (EAMs), Chambers of Commerce, small business organizations, and other ComEd Smart Ideas implementing contractors.</p> <p>Lastly, the SBES Geo-Targeted program will be offered to select towns to assist with Energy Efficiency awareness and program recruitment. This effort will be based upon the model established and vetted with Pilot I and Pilot II implemented by ComEd in 2013. The selected towns will be engaged through local media, local governments, and other local community organizations; all SBES eligible customers will receive emails and postcards. SBES trade allies will conduct in-person outreach to answer customer questions and conduct energy assessments.</p>
Target Market	This program is designed for small business customers. All targeted customers taking delivery service from ComEd are eligible for the program regardless of their choice of supplier.
Marketing Strategy	<p>The marketing strategies includes the following:</p> <ul style="list-style-type: none"> <li>• Supplement the direct-install efforts of the implementation contractor by developing trade ally relationships in local communities that can deliver education, training and EE technologies to small C&amp;I customers</li> <li>• Promote free subscription to Energy Insights Online to cultivate energy usage understanding and energy efficiency mentality</li> <li>• Educate and leverage existing resources (e.g., trade allies, ComEd external affairs managers, call center) to their greatest potential to achieve broad-based awareness at the lowest possible cost</li> </ul> <p>Materials and tactics for trade ally marketing would include program materials and marketing collateral, sale tools, outreach, and training. Materials and tactics for marketing to customers would include direct mail, telemarketing, outreach events, newsletters, bill insets, and printed collateral.</p> <p><b>Key Messages:</b></p> <ul style="list-style-type: none"> <li>• Simple, easy and FREE energy efficiency measures are available to your business through ComEd's Smart Ideas Small Business Energy Services incentive</li> <li>• These Energy Efficiency technologies can help you lower your energy bill</li> </ul>

Program Name	Small Business Energy Services (SBES)				
Program Targets	<b>Participation Levels</b>				
		PY7	PY8	PY9	Total
	Total Sites	16,000	16,000	16,000	48,000
	<b>Annual Savings Targets</b>				
		PY7	PY8	PY9	Total
	Gross MWh	105,263	140,000	175,789	421,052
	Net MWh	100,000	133,000	167,000	400,000
	Gross MW	29.7	39.6	49.7	119.0
	Net MW	28.3	37.6	47.2	113.1
	<b>Program Budget</b>				
		PY7	PY8	PY9	Total
	Administration	\$174,761	\$180,004	\$185,404	\$540,169
	Implementation	\$20,994,187	\$29,049,773	\$37,350,404	\$87,394,364
	Incentives	\$4,041,618	\$4,122,450	\$4,204,899	\$12,368,967
	Marketing and Other	\$2,332,687	\$3,227,753	\$4,150,045	\$9,710,485
	<b>Total</b>	<b>\$27,543,253</b>	<b>\$36,579,980</b>	<b>\$45,890,752</b>	<b>\$110,013,985</b>
	<b>Cost-Effectiveness Results</b>				
		Test Results			
	TRC	2.32			
	UCT	3.58			
	CCE	\$0.025			

Program Name	One Change – Small Commercial Power Strip Program
Program Description	One Change is a small commercial program that will offer two TrickleStar power strips directly to targeted small business customers that have the highest plug loads and standby times. The participants will be identified using a targeting analysis approach.
Program Duration	June 2014 through May 2015, 1-year program
Collaboration	None
Delivery Strategy	<p>One Change utilizes a community-based social marketing (CBSM) approach to delivery this program that relies on personally delivering and installing sponsored items and messaging directly to utility customers. CBSM uses simple actions like installing a power strip to stimulate conversations and information sharing between neighbors, colleagues and friends. This purposely builds momentum at the community level. It also breaks down barriers and changes recipients' self perceptions. Taking the first simple step makes them increasingly likely to make informed choices in the future and to adopt additional measures. Key targeted delivery include:</p> <ul style="list-style-type: none"> <li>• Review already analyzed utility data, completed in current program year</li> <li>• Identification of up to three market research questions to drive future savings opportunities to be carried to the door by One Change in targeted communities</li> <li>• Delivery of TrickleStar advanced power strips to each targeted business in the targeted communities</li> <li>• Co-marketing of up to three follow on offer collateral items (to be supplied by ComEd or desired vendor)</li> <li>• Solicitation and tracking via One Change iChange app of three follow on insights to provide on offer targeting insights</li> <li>• Wrap up, strategic analysis of data collected at door to make insights readily shareable to other vendors in ComEd's portfolio with a goal of driving cost effective portfolio.</li> </ul>
Target Market	Small business at or below 100 kW peak demand
Marketing Strategy	<p>A targeting methodology will be used to determine the most appropriate areas and businesses for targeting with smart power strips. One Change plans to target businesses in zip codes that have higher plug loads and longer standby timers by using business information available in a current third party commercial data set. This analysis will</p> <ul style="list-style-type: none"> <li>• Find the geographic areas and pinpoint the business types best suited to the targeted One Change engagement effort</li> <li>• Identify the business owners or key decision makers most appropriate for targeted personal conversation using purchased third party databases and community engagement tactics.</li> <li>• Review ComEd's current programs to refine the secondary ask after the power strip installation</li> <li>• Identification of up to three market research questions to drive future savings opportunities to be carried to the door by One Change in targeted communities.</li> </ul> <p>One Change will then utilize a community-based social marketing approach and numerous traditional marketing activities designed to engage the public, generate awareness and interest and promote sponsor messaging. In cooperation with ComEd this program aims to:</p> <ul style="list-style-type: none"> <li>• Educate commercial customers on the benefits and uses of power strips</li> <li>• Raise awareness of energy efficiency and Energy Star program</li> <li>• Encourage future purchase of energy efficient, Energy Star products</li> <li>• Engage business customers in a positive manner</li> <li>• Increase the likelihood that targeted customers will adopt additional energy efficiency measures</li> </ul> <p>Key components of the marketing strategy may include:</p>

Program Name	<b>One Change – Small Commercial Power Strip Program</b>																																			
	<ul style="list-style-type: none"> <li>• Earned Media - In cooperation with ComEd, seek positive media coverage of the program as a means of promoting its objectives and establishing credibility within the community</li> <li>• Paid Media - Where appropriate, make strategic advertising purchases in local newspapers</li> <li>• Direct Mail Advertising – To increase receptivity to a face-to-face visit, use targeting research to develop a mailing that notifies customers of the coming visit</li> <li>• Community Engagement – Leverage relationships in the business community to mobilize business, and community leaders to speak with their constituents about the coming campaign.</li> <li>• Business to Business engagement – Door-to-door promotion is a core element of the success of this program. Field representatives are recruited and trained by One Change to act as agents of change in conversations with consumers and businesses at the doorstep. One Change representatives focus on obtaining commitment to take the first simple actions and inform businesses of the benefits of installing the measures</li> <li>• Web, social and electronic media – Feature ComEd utility program on One Change corporate website. Approved sponsor messages and other ComEd energy efficiency programs can also be highlighted and cross-promoted.</li> </ul>																																			
Eligible Measures	2 TrickleStar power strips																																			
Program Targets	<p><b>Participation Levels</b></p> <table border="1" data-bbox="430 1218 1396 1318"> <thead> <tr> <th></th> <th>PY7</th> <th>PY8</th> <th>PY9</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>Total Strips</td> <td>50,000</td> <td>N/A</td> <td>N/A</td> <td>50,000</td> </tr> </tbody> </table> <p><b>Annual Savings Targets</b></p> <table border="1" data-bbox="430 1407 1396 1726"> <thead> <tr> <th></th> <th>PY7</th> <th>PY8</th> <th>PY9</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>Gross MWh</td> <td>5,130</td> <td>N/A</td> <td>N/A</td> <td>5,130</td> </tr> <tr> <td>Net MWh</td> <td>4,360</td> <td>N/A</td> <td>N/A</td> <td>4,360</td> </tr> <tr> <td>Gross MW</td> <td>0.54</td> <td>N/A</td> <td>N/A</td> <td>0.54</td> </tr> <tr> <td>Net MW</td> <td>0.46</td> <td>N/A</td> <td>N/A</td> <td>0.46</td> </tr> </tbody> </table>		PY7	PY8	PY9	Total	Total Strips	50,000	N/A	N/A	50,000		PY7	PY8	PY9	Total	Gross MWh	5,130	N/A	N/A	5,130	Net MWh	4,360	N/A	N/A	4,360	Gross MW	0.54	N/A	N/A	0.54	Net MW	0.46	N/A	N/A	0.46
	PY7	PY8	PY9	Total																																
Total Strips	50,000	N/A	N/A	50,000																																
	PY7	PY8	PY9	Total																																
Gross MWh	5,130	N/A	N/A	5,130																																
Net MWh	4,360	N/A	N/A	4,360																																
Gross MW	0.54	N/A	N/A	0.54																																
Net MW	0.46	N/A	N/A	0.46																																

Program Name	One Change – Small Commercial Power Strip Program				
	<b>Program Budget</b>				
		PY7	PY8	PY9	Total
	Administration	\$281,190	N/A	N/A	\$281,190
	Implementation	\$113,400	N/A	N/A	\$113,400
	Incentives	\$720,500	N/A	N/A	\$720,500
	Marketing and Other	\$151,910	N/A	N/A	\$151,910
	<b>Total</b>	<b>\$1,267,000</b>	N/A	N/A	<b>\$1,267,000</b>
	<b>Cost-Effectiveness Results</b>				
		<b>Test Results</b>			
	TRC	1.05			
	UCT	1.06			
	CCE	\$0.0523			

Program Name	PECI – AirCare Plus Small Commercial HVAC Tune-Up Program
Program Description	AirCare Plus is a direct install HVAC tune-up program that focuses on packaged rooftop units (RTU) which are poorly maintained and operating inefficiently. Trade allies will utilize a custom analytical tool that will populate software with field data and perform fault detection and diagnostics to guide technicians through the service.
Program Duration	June 2014 through May 2017, 3 year program
Collaboration	None
Delivery Strategy	<p>PECI will launch a comprehensive, formal contractor recruiting program. The team will perform the recruitment and ensure that high-quality contractors will participate in the program. Clear expectations of contractor performance will be set. Stages of the program will include:</p> <ul style="list-style-type: none"> <li>• Program customization and launch – Peci will begin by customizing the AirCare Plus program for ComEd which will include measure savings estimation and documentation, incentive design, program policy design, marketing collateral development and more.</li> <li>• Contractor training – Contractors will complete a multi-day training that includes both in-office and rooftop components. This training covers program features and requirements, tools and the RTU repairs and upgrades</li> <li>• Customer engagement – Contractors engage with their customers or with customers referred by a utility representative. The contractor explains the work that will be performed, presents the AirCare Plus marketing material and enrolls these customers into the program. Technicians service the RTUs per customer agreements with guidance from the program's custom RTU diagnostic tool. Depending on the unit condition and eligibility, a number of measures may be performed. These include scheduling, thermostat replacement, economizer control upgrades and repairs, belt retrofitting, coil clearing and refrigerant charge adjustment.</li> <li>• QA/QC – After the work is performed, Peci conducts a quality control review of the data, comparing them to targets and past program results. Field audits are performed randomly and selectively based on abnormal data or poor contractor performance.</li> <li>• Incentives paid and savings claimed – Once Peci has performed these checks, Peci pays contractors for the completed measures. Finally, a data file and invoice will be periodically submitted to ComEd for review and payment.</li> </ul>
Target Market	Small to medium sized businesses at or below 100kW peak demand
Marketing Strategy	<p>PECI will deploy two marketing strategies: (1) Direct marketing to customers, and (2) Contractor outreach. Peci has prepared marketing materials to address the variable demographic nature of the small business environment.</p> <p>Direct to Customer Marketing:</p> <ul style="list-style-type: none"> <li>• Program brochure (pre-enrollment) – These materials will be utilized by the contractors when talking to potential customers and can be customized to include information on other ComEd Smart Ideas programs</li> <li>• Program expectation cards (post-enrollment) – Contractors will use these materials to set expectations for service components and timelines once customers have enrolled in the program</li> <li>• Program tune-up checklist and energy savings reports (post-service) – Contractors will follow through with customers post-service, providing service details</li> <li>• Target the major players – A list of the most desirable customers based on energy savings and participation potential will be developed and those customers will be targeted.</li> <li>• Website – A website will be created specific to ComEd's AirCare Plus program. This website will not only include program information for customers and contractors but will also serve as a vehicle for customer submissions via web-to-lead forms that feed directly into to customer resource management system, if applicable.</li> </ul>

Program Name	<b>PECI – AirCare Plus Small Commercial HVAC Tune-Up Program</b>																																																																				
	<p><u>Contractor Outreach</u></p> <p>PECI will launch a comprehensive, formal contractor recruiting program. To recruit contractors, the team will reach out to local industry groups to advise the program and find interested contractors. After the initial marketing phase, Peci will move to more of a mass approach to reach a wider audience using collateral developed in compliance with ComEd’s branding guidelines.</p>																																																																				
Eligible Measures	<p>The primary measure in this program is a tune-up of an RTU, including refrigerant charge calibration.</p> <ul style="list-style-type: none"> <li>• Incentives will be set at 75% of incremental measure costs (IMC)</li> <li>• Unit cooling capacity will be 7.5 tons on average</li> <li>• Certain portions of the RTU population will have subsystems appropriate for additional measures, assumed to be at the following percentages: <ul style="list-style-type: none"> <li>○ Economizers: 30%</li> <li>○ Thermostats: 100%</li> <li>○ Belt-driven motors: 80%</li> <li>○ Refrigerant systems: 100%</li> </ul> </li> </ul>																																																																				
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Program Name	PECI – AirCare Plus Small Commercial HVAC Tune-Up Program	
	Cost-Effectiveness Results	
		Test Results
	TRC	1.78
	UCT	1.76
CCE	\$0.024	

Program Name	CNT Energy – Retrofit Chicago Residential Program
Program Description	The Retrofit Chicago Residential Program (Program) is a joint partnership with the City of Chicago and Integrys Energy Services (Integrys) established to improve the energy efficiency of electric heat multi-family accounts and to distribute energy efficiency products to households across Chicago. The partnership will provide electric heat multi-family accounts with simple, proven and effective energy efficiency solutions; and will leverage Integrys' knowledge base to conduct direct marketing of electric heat multi-family accounts located in Chicago, with a particular focus on Chicago's working class neighborhoods.
Program Duration	June 2014 through May 2017, a 3-year program
Collaboration	None
Delivery Strategy	<p>CNT Energy will be the program administrator and will serve as the primary contact for ComEd. CNT Energy will coordinate outreach efforts between the City of Chicago and Integrys and work with partners to conduct appropriate EM&amp;V efforts. Integrys will serve as a subcontractor to CNT Energy – the City of Chicago will act as a partner but will not have a contractual obligation with either CNT Energy or Integrys.</p> <p>Upon signing up for this Program, customers will be connected with CNT Energy to complete the retrofit process. CNT Energy will conduct an initial screening to verify eligibility and filter out customers that may not benefit from the Program. Once enrolled in the Program, customers are assigned a CNT Energy Analyst that will guide the customer from start to finish. The process includes comprehensive audits to inform the owner of the building of potential energy efficiency opportunities that can benefit from measures incentivized by ComEd. At the time of the audit, CNT Energy will directly install a variety of energy efficiency products, such as CFLs, faucet aerators, smart strips, and showerheads in units. CNT Energy will work with building owners to assemble financing and incentive packages for energy retrofits, then complete the work with necessary QA/QC site inspections.</p> <p>This Program's model is largely based on the key roles the partners have played previously in other programs.</p> <ul style="list-style-type: none"> <li>• <b>CNT Energy</b> – CNT Energy is one of the nation's leaders in providing turnkey solutions for several multi-family retrofits projects. Since 2007, CNT Energy has managed retrofits for over 12,000 multi-family units in the Chicagoland area, including over 500 in electric space heat buildings.</li> <li>• <b>Integrys</b> – Integrys will apply its extensive outreach experience to target key customers. Integrys will also leverage its project management expertise to assist with the Program as needed. Integrys will leverage its program management expertise to ensure this Program is implemented efficiently and effectively.</li> <li>• <b>City of Chicago</b> – The City of Chicago has served as a validator and promoter of various energy efficiency programs (including Energy Impact Illinois as a partner with ComEd) through press, Aldermanic/Department-level outreach, and Mayoral involvement.</li> </ul>
Target Market	This Program targets electric heat multi-family customers in ComEd's Chicago service territory. All such targeted customers taking delivery service from ComEd and located in Chicago are eligible for this program regardless of their choice of supplier.

Program Name	<b>CNT Energy – Retrofit Chicago Residential Program</b>																																							
Marketing Strategy	<p>This Program will be managed by CNT Energy, the City of Chicago, and Integrys. Integrys will assist in identifying the multi-family electric heat customers in the City of Chicago that will be targeted to receive information about energy efficiency through this Program. This Program will build upon a strong foundation of sustainability initiatives launched by the City of Chicago which set a goal of improving citywide efficiency by 5% by 2015. The City of Chicago plan provides concrete initiatives, metrics, and strategies aimed at advancing Chicago's goal of becoming the most sustainable city in the country. The program will provide turnkey energy efficiency services to multi-family electric space heating customers. With over 32,000 Integrys multi-family electric space heat accounts in Chicago, together with the expiration of the electric space heating rate class discounts, this Program will focus on recruiting those accounts and buildings. CNT Energy will leverage its existing contracts within the community of multi-family building owners to assist with additional outreach and recruitment.</p> <p>The City of Chicago and Integrys will work together to develop energy efficiency programs. As the supplier to the City of Chicago's municipal aggregation program, Integrys has the ability to identify the City of Chicago's multi-family electric space heating customers. Using this information, Integrys and the City of Chicago will identify top retrofit candidates by use, location, building properties, etc. Targeted outreach strategies will be developed to inform customers about energy efficiency opportunities, with a special focus on the City of Chicago's Program, using collateral such as direct mail, lobby booths, etc. In addition, CNT Energy will leverage its existing contacts within the community of multi-family building owners to assist with additional outreach and recruitment.</p>																																							
Eligible Measures	<p>The program will primarily focus on energy audits and free direct instillation of energy efficiency products with the anticipation that a significant number of customers will participate in deeper retrofit projects. Smart strips, programmable thermostats, occupancy sensors, low-flow water devices, and CFLs will be distributed. Air conditioner tune-ups and attic and wall insulation will also be a part of this program.</p>																																							
Program Targets	<p><b>Participation Levels</b></p> <table border="1" data-bbox="428 1268 1386 1367"> <thead> <tr> <th></th> <th>PY7</th> <th>PY8</th> <th>PY9</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>Total (Sites)</td> <td>867</td> <td>867</td> <td>866</td> <td>2,600</td> </tr> </tbody> </table> <p><b>Annual Savings Targets</b></p> <table border="1" data-bbox="428 1461 1386 1759"> <thead> <tr> <th></th> <th>PY7</th> <th>PY8</th> <th>PY9</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>Gross MWh</td> <td>1,564</td> <td>2,050</td> <td>2,470</td> <td>6,084</td> </tr> <tr> <td>Net MWh</td> <td>1,157</td> <td>1,518</td> <td>1,828</td> <td>4,503</td> </tr> <tr> <td>Gross MW</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> <tr> <td>Net MW</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>						PY7	PY8	PY9	Total	Total (Sites)	867	867	866	2,600		PY7	PY8	PY9	Total	Gross MWh	1,564	2,050	2,470	6,084	Net MWh	1,157	1,518	1,828	4,503	Gross MW	0	0	0	0	Net MW	0	0	0	0
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Program Name	CNT Energy – Retrofit Chicago Residential Program			
<b>Program Budget</b>				
	PY7	PY8	PY9	Total
Administration	\$0	\$0	\$0	\$0
Implementation	\$205,988	\$205,988	\$205,988	\$617,964
Incentives	\$230,568	\$256,908	\$307,926	\$795,402
Marketing and Other	\$106,159	\$84,767	\$63,375	\$254,301
<b>Total</b>	<b>\$542,715</b>	<b>\$547,663</b>	<b>\$577,289</b>	<b>\$1,667,667</b>
<b>Cost-Effectiveness Results</b>				
	Test Results			
TRC	1.18			
UCT	1.53			
CCE	\$0.052			

### Non-Qualifying Programs

The proposals not meeting the minimum requirements included:

M2 (Multifamily): This bid competed with the Smart Ideas Comprehensive Multifamily program, targeting similar buildings with a less comprehensive offering. This proposal was limited to lighting upgrades in common areas, while the Smart Ideas offering provides comprehensive solutions, including in-unit direct installations, common area upgrades of lighting and additional measures, and comprehensive building shell and equipment retrofits. In addition, the Smart Ideas offering is delivered in concert with natural gas utilities, offering more comprehensive solutions to building owners and residents.

M3 : This bid was unresponsive in that it did not include a number of items required by the form of submission (including general materials, full budget proposal, full cost-effectiveness data, schedule, and firm experience). The bid also included no discussion of a pay-for-performance fee structure and appeared to rely on incentives from other Smart Ideas programs.

B2 : This bid was withdrawn.

B4 : This was nonresponsive in that it did not provide data sufficient for calculating cost-effectiveness results. The bid also competed with the Smart Ideas Small Business Energy Services program, offering a similar delivery structure without a clear approach for targeting underserved customers.

B5 (Small Business DI): This bid competed with the Smart Ideas Small Business Energy Services program, offering a substantially identical delivery structure. While the bid targeted certain market segments, there is no indication that the targeted markets are underserved by the Smart ideas offering.

B6 : This bid competed with the s Small Business Energy Services program, offering a substantially identical delivery structure. While the bid targeted certain market segments, there is no indication that the targeted markets are underserved by the Smart ideas offering.

B7 : This bid competed with the Smart Ideas Small Business Energy Services program, offering a substantially identical delivery structure without a clear approach for targeting underserved customers.

B8 : This bid was unresponsive in that it did not provide the information needed to calculate cost-effectiveness results. The bid was also not structured as a stand-alone program, but instead relied on incentives offered by other Smart Ideas offerings.

B9 (Commercial Office): This bid competed with the Smart Ideas Commercial Real Estate program, offering a substantially identical delivery structure without a clear approach for targeting underserved customers.

B10 (Nonprofit): This bid competed with a similar marketing channel included in the Smart Ideas portfolio, offering substantially identical services without a clear approach for targeting underserved customers.



Appendix C-2 - Energy Efficiency Analysis Summary (version 2, 09/10/2013)

Program Vendor	Program Name	Program Code	Target Market	Number of Units			Net Busbar MWh			Net At-the-Meter MWh			Total 3-year Program Cost	TRC Test	Utility Cost Test (UCT) (Discount Rate = 0)	Cost of Conserved Energy ("CCE") [\$/kWh]	
				Units of Measure	2014	2015	2016	2014	2015	2016	2014	2015					2016
A			B		C(1)	C(2)	C(3)	D(1)	D(2)	D(3)	E(1)	E(2)	E(3)	F	G	H	I
<b>ComEd Programs</b>																	
	Home Energy Reports	HER	Residential	Customers	1,500,000	1,500,000	1,500,000	301,780	374,971	390,233	271,825	337,751	351,498	\$ 41,552,668	1.90	1.92	\$ 0.039
	Small Business Energy Services	SmallBiz	Small Commercial	Sites	16,000	16,000	16,000	111,020	147,657	185,403	100,000	133,000	167,000	\$ 110,013,985	2.32	3.58	\$ 0.026
<b>Total - ComEd Programs</b>								<b>412,800</b>	<b>522,628</b>	<b>575,636</b>	<b>371,825</b>	<b>470,751</b>	<b>518,498</b>	<b>151,566,653</b>			
<b>Third Party Programs (Vendor listed)</b>																	
Accelerate Group	CUB Energy Saver	Accelerate	Residential	Web Enrollments	10,000	10,000	10,000	6,628	13,256	19,884	5,970	11,940	17,910	\$ 1,775,000	1.72	1.74	\$ 0.045
Conservation Services Group (CSG)	Home Energy Services	CSG	Residential	Homes Assessed	300	300	300	2,239	2,239	2,239	2,017	2,017	2,017	\$ 4,701,285	1.23	2.82	\$ 0.042
OneChange	Small Commercial Power Strip	OneChange	Small Commercial	Power Strips	50,000	-	-	4,840	-	-	4,360	-	-	\$ 1,267,000	1.05	1.06	\$ 0.052
Shelton Solutions	Energy Stewards	Shelton	Residential	Participants	3,000	-	-	1,366	-	-	1,230	-	-	\$ 200,000	1.97	0.49	\$ 0.146
PECI	Small Commercial HVAC Tune-up	PECI	Small Commercial	Tons cooling	26,000	69,333	82,333	3,690	10,335	12,170	3,324	9,309	10,962	\$ 6,841,506	1.78	1.76	\$ 0.024
CNT	Retrofit Chicago Residential	CNT	Residential	Sites	867	867	866	1,285	1,685	2,029	1,157	1,518	1,828	\$ 1,667,667	1.18	1.53	\$ 0.052
<b>Total - Third Party Programs</b>								<b>20,048</b>	<b>27,515</b>	<b>36,322</b>	<b>18,058</b>	<b>24,784</b>	<b>32,717</b>	<b>\$ 16,452,458</b>			
<b>Combined Total</b>								<b>432,848</b>	<b>550,143</b>	<b>611,958</b>	<b>389,883</b>	<b>495,535</b>	<b>551,215</b>	<b>\$ 168,019,111</b>			
<b>Total Passing UCT(0)</b>								<b>431,482</b>	<b>548,458</b>	<b>609,929</b>	<b>388,653</b>	<b>495,535</b>	<b>551,215</b>	<b>\$ 167,819,111</b>			

Note: Small Commercial Power Strip and Energy Stewards are 1-year programs. Remaining programs are 3-years  
 Energy Stewards program has a UCT(0) < 1.0; A UCT less than 1.0 means the program would not lead to a reduction in the overall cost of electric service.

MWh by Program - Total Savings by Month									
	HER	Accelerate	SmallBiz	PECI	CSG	OneChange	Shelton	CNT	Total
Annualized 2014	301,780	6,628	111,020	3,960	2,239	4,840	1,366	1,285	433,118
Annualized 2015	374,971	13,256	147,657	10,335	2,239			1,685	550,143
Annualized 2016	390,233	19,884	185,403	12,170	2,239			2,029	611,958
Jun-14	9,282	61	-	38	15	33	13	9	9,451
Jul-14	13,428	190	-	172	32	69	39	18	13,948
Aug-14	15,346	250	-	463	48	103	52	27	16,289
Sep-14	19,183	367	912	257	61	133	76	35	21,025
Oct-14	25,897	569	1,886	65	79	171	117	45	28,831
Nov-14	30,940	734	2,737	-	92	199	151	53	34,907
Dec-14	31,971	759	3,772	-	111	240	156	64	37,073
Jan-15	31,971	759	4,715	-	127	274	156	73	38,075
Feb-15	28,877	685	5,110	-	129	278	141	74	35,295
Mar-15	31,971	759	6,600	-	158	343	156	91	40,079
Apr-15	30,940	734	7,756	59	169	365	151	97	40,272
May-15	31,971	759	9,429	317	190	411	156	109	43,343
Jun-15	30,735	604	9,125	851	199	398		117	42,030
Jul-15	31,760	751	9,429	1,598	222	411		133	44,304
Aug-15	31,760	812	9,429	2,239	238	411		145	45,033
Sep-15	30,735	911	10,339	1,187	245	398		152	43,966
Oct-15	31,760	1,131	11,937	289	269	411		169	45,966
Nov-15	30,735	1,278	12,766	-	276	398		175	45,628
Dec-15	31,760	1,320	14,445	-	301	411		193	48,430
Jan-16	31,760	1,320	15,699	-	317	411		205	49,712
Feb-16	29,711	1,211	15,617	-	307	385		199	47,429
Mar-16	31,760	1,320	18,208	-	349	411		228	52,276
Apr-16	30,735	1,278	19,441	234	353	398		233	52,671
May-16	31,760	1,320	21,970	1,144	380	411		252	57,237
Jun-16	32,074	1,149	21,261	2,832	383	398		258	58,355
Jul-16	33,143	1,314	21,970	4,675	412	411		281	62,206
Aug-16	33,143	1,375	21,970	5,141	428	411		295	62,763
Sep-16	32,074	1,455	22,785	2,649	429	398		300	60,091
Oct-16	33,143	1,694	25,119	630	460	411		324	61,780
Nov-16	32,074	1,823	25,833	-	460	398		327	60,915
Dec-16	33,143	1,883	28,268	-	491	411		353	64,550
Jan-17	33,143	1,883	29,843	-	507	411		367	66,155
Feb-17	29,936	1,719	28,782	-	478	371		349	61,636
Mar-17	33,143	1,883	32,992	-	539	411		396	69,364
Apr-17	32,074	1,823	34,214	468	537	398		397	69,910
May-17	33,143	1,883	37,716	2,117	570	411		425	76,266

Jun-17			36,500	5,028	552	398		411	42,889
Jul-17			37,716	7,675	570	411		425	46,797
Aug-17			37,716	6,881	570	411		425	46,003
Sep-17			36,500	3,440	552	398		411	41,301
Oct-17			37,716	794	570	411		425	39,916
Nov-17			36,500	-	552	398		411	37,860
Dec-17			37,716	-	570	411		425	39,123
Jan-18			37,716	-	570	411		425	39,123
Feb-18			34,879	-	528	385		393	36,183
Mar-18			37,716	-	570	411		425	39,123
Apr-18			36,500	529	552	398		411	38,390
May-18			37,716	2,117	570	411		425	41,240
Jun-18			36,500	5,028	552	398		411	42,889
Jul-18			37,716	7,675	570	411		425	46,797
Aug-18			37,716	6,881	570	411		425	46,003
Sep-18			36,500	3,440	552	398		411	41,301
Oct-18			37,716	794	570	411		425	39,916
Nov-18			36,500	-	552	398		411	37,860
Dec-18			37,716	-	570	411		425	39,123
Jan-19			37,716	-	570	411		425	39,123
Feb-19			34,471	-	521	371		388	35,752
Mar-19			37,716	-	570	411		425	39,123
Apr-19			36,500	529	552	398		411	38,390
May-19			37,716	2,117	570	411		425	41,240
Jun-19			36,500	5,028	552	398		411	42,889
Jul-19			37,716	7,675	570	411		425	46,797
Aug-19			37,716	6,881	570	411		425	46,003
Sep-19			36,500	3,440	552	398		411	41,301
Oct-19			37,716	794	570	411		425	39,916
Nov-19			36,500	-	552	398		411	37,860
Dec-19			37,716	-	570	411		425	39,123
Jan-20			37,716	-	570	411		425	39,123
Feb-20			34,879	-	528	385		393	36,183
Mar-20			37,716	-	570	411		425	39,123
Apr-20			36,500	529	552	398		411	38,390
May-20			37,716	2,117	570	411		425	41,240



Appendix C-3: Energy Efficiency Monthly Savings Curves

Jun-17	-	-	8,760	1,207	130	95	-	97	10,289
Jul-17	-	-	9,052	1,842	135	99	-	100	11,227
Aug-17	-	-	9,052	1,651	135	99	-	100	11,037
Sep-17	-	-	8,760	826	130	95	-	97	9,908
Oct-17	-	-	9,052	191	135	99	-	100	9,576
Nov-17	-	-	8,760	-	130	95	-	97	9,083
Dec-17	-	-	9,052	-	135	99	-	100	9,385
Jan-18	-	-	9,052	-	135	99	-	100	9,385
Feb-18	-	-	8,371	-	125	92	-	93	8,680
Mar-18	-	-	9,052	-	135	99	-	100	9,385
Apr-18	-	-	8,760	127	130	95	-	97	9,210
May-18	-	-	9,052	508	135	99	-	100	9,894
Jun-18	-	-	8,760	1,207	130	95	-	97	10,289
Jul-18	-	-	9,052	1,842	135	99	-	100	11,227
Aug-18	-	-	9,052	1,651	135	99	-	100	11,037
Sep-18	-	-	8,760	826	130	95	-	97	9,908
Oct-18	-	-	9,052	191	135	99	-	100	9,576
Nov-18	-	-	8,760	-	130	95	-	97	9,083
Dec-18	-	-	9,052	-	135	99	-	100	9,385
Jan-19	-	-	9,052	-	135	99	-	100	9,385
Feb-19	-	-	8,273	-	123	89	-	92	8,577
Mar-19	-	-	9,052	-	135	99	-	100	9,385
Apr-19	-	-	8,760	127	130	95	-	97	9,210
May-19	-	-	9,052	508	135	99	-	100	9,894
Jun-19	-	-	8,760	1,207	130	95	-	97	10,289
Jul-19	-	-	9,052	1,842	135	99	-	100	11,227
Aug-19	-	-	9,052	1,651	135	99	-	100	11,037
Sep-19	-	-	8,760	826	130	95	-	97	9,908
Oct-19	-	-	9,052	191	135	99	-	100	9,576
Nov-19	-	-	8,760	-	130	95	-	97	9,083
Dec-19	-	-	9,052	-	135	99	-	100	9,385
Jan-20	-	-	9,052	-	135	99	-	100	9,385
Feb-20	-	-	8,371	-	125	92	-	93	8,680
Mar-20	-	-	9,052	-	135	99	-	100	9,385
Apr-20	-	-	8,760	127	130	95	-	97	9,210
May-20	-	-	9,052	508	135	99	-	100	9,894

Annual MWh Totals by Program

	HER	Accelerate	SmallBiz	PECI	CSG	OneChange	Shelton	CNT	Total
Jun-14 to May-15	73,936	1,624	11,416	365	297	696	335	170	88,839
Jun-15 to May-16	88,868	3,142	40,922	1,832	822	1,179	-	521	137,288
Jun-16 to May-17	92,095	4,693	79,381	4,443	1,344	1,162	-	961	184,078
Jun-17 to May-18	-	-	106,774	6,352	1,588	1,165	-	1,182	117,061
Jun-18 to May-19	-	-	106,676	6,352	1,587	1,162	-	1,181	116,957
Jun-19 to May-20	-	-	106,774	6,352	1,588	1,165	-	1,182	117,061