Quarterly Commission Meeting
October 16, 2018
1 pm – 4 pm

Locations
Illinois Department of Public Health
422 S 5th St, 4th Floor
Springfield, IL

Illinois Department of Public Health
122 S. Michigan Ave, 7th Floor Room 711
Chicago, IL

Call-in Option:
Dial: 888-494-4032; Access Code: 4037150212#

Minutes

Commissioners and Staff in Attendance

Springfield – Turnbull, Jeff; Benanti, Jennifer; Rosales, Giraldo; Clarke, Scott; Hosteny, John; McCaughan, Ann; Mathis, Tiffany

Chicago – Chavkin, Nisan; Silberman, Steve; Sims, Cynthia; Davis, Laura

By-Phone – Brown, Julian; Guinn, Amanda; Healy, Shawn; Nelson, Katherine; Witzel, Jennifer; Tapscott, Sarah for Wienheimer, Eric; Drumgoole, Drumgoole, Rosie for Myers, Jenne

Guests – Stapleton, Sara, CNCS; Dennis, Chelsea, City Year Chicago Alumni

Staff – McFarland, Scott; Hanneken, Michelle; Esper, Michael; Haynes, Betty; Jallow, Mariama; Touray, Kani

1. Call to Order
   a. Jeff Turnbull called meeting to order at 1:03PM.

2. Roll Call
   a. Called by McFarland
   b. Everyone gave brief introductions of themselves and their role in the Commission

3. Introduction of New Commissioners
   a. Turnbull welcomed the new Commissioners recently appointed by the Governor

4. Approval of the June 7, 2018 Meeting Minutes
   a. Giraldo moved to accept minutes
   b. Benanti seconded
   c. Approved via voice vote

5. Executive Director Report – McFarland
   a. FY19 funding discussed
   b. Senior Corps received increase in funding as of October 1
   c. AmeriCorps Report
      a. Serve Illinois is looking for new AmeriCorps grantees for next year.

Improving Illinois communities by enhancing volunteerism and instilling an ethic of service throughout the State.
b. Programs start July 1 for Competitive and Aug 7th for Formula

c. Serve Illinois will give out approximately $9,000,000 to $13,000,000

d. Staff believes at this time we will be able to fund 3-6 new programs this year. 600,000 - 900,000 formula dollars.

   d. Volunteerism Report
      a. Discussed partnership with NOVA for event on November 6th in Peoria
      b. Governor’s Hometown Awards judging has been completed; finalists will compete on November 15th to determine the winner

e. Communications Report
   a. Report given by Betty Haynes regarding 2019 Strategic Marketing Plan
   b. Discussed further in Public Relations Committee report

6. Commission Chair Report – Jeff Turnbull
   a. Nothing to report at this time. Will be moving this down to Executive Committee report
   b. Opioid Crisis and Workforce Development are emphasis in AmeriCorps; Healthy Futures
      a. Programs would receive additional point because national focus areas

7. CNCS Report – John Hosteny
   a. Senior Corps, AmeriCorps, and AmeriCorps VISTA grant amounts discussed
   b. Provided synopsis of Senior Corps activities on 9/11 Day of Service
   c. In Illinois, 11 separate programs including Quad Cities open for competition RSVP. City of Chicago, Rockford--- not renewing grant. Due date is November 7th
   d. Jeff Turnbull stated statewide help for any organization interested in applying for RSVP through Department on Aging
   e. AmeriCorps VISTA only to fight poverty- work with nonprofit. Extra points to workforce development and opioid crisis

8. Serve Illinois Foundation Report- Debra Marton
   a. The Foundation is doing well
   b. Report from Treasurer: $26,036.35 in bank account. Still missing 1% funds from previous fiscal agent. IDPH will send to foundation
   c. Jeff Turnbull stated that Scott McFarland has requested $2,000 to be used to develop social media campaign. Funding will push for volunteer and AmeriCorps outreach
   d. Next week’s monthly meeting will discuss minimum and maximum amount that Debra able to approve and at what level need to bring to entire board

9. Committee Reports
   a. Finance- Debra Marton
      a. No report
   b. Public Relations- Jennifer Benanti
      a. Public Relations Committee has met within the last month
      b. Social media is definitely needed to get the word out
      c. Must focus on how we are telling people the story then how using social media to support and sustain programs
         1. Advertising necessary to beat Facebook algorithm
      d. Multimedia approach discussed rather than strictly social media
         1. Discussed reaching out to Dreaming Tree Foundation at Augustana College using at-risk youth to produce videos

Improving Illinois communities by enhancing volunteerism and instilling an ethic of service throughout the State.
2. Use videos to highlight AmeriCorps success stories
   e. Website update is necessary to help volunteers and AmeriCorps members locate resources
   f. Commissioners also need to act as ambassadors for recruitment

c. Recognition Events – Tiffany Matthys
   a. Discussed Governor’s Hometown Awards procedures
   b. If you are on committee- Michelle will send poll for end of October.
   c. McFarland will send out committee definitions

d. State Service and Strategic Plans
   a. No report
   b. McFarland stated that Illinois is lacking a senior focused state service plan – via CNCS – the committee will work on producing this

e. Governance – Nisan Chavkin
   a. Governor’s Transition paperwork must be next priority
      1. Governance Committee discussed elections for new Governor
      2. Documentation of 3 or 4 pages of highlights for Governor’s transition

f. AmeriCorps
   a. Notice of Funding Opportunity was released in September
   b. At the request of the AmeriCorps Committee the following priority areas were added:
      1. LGBTQ community
      2. Mental Health

10. Old Business
    a. Ethics forms due October 31st – McFarland will send to everyone who has not completed it

11. New Business
    a. National Service Opening Day is October 17
       a. Once a year we convene all AmeriCorps members in Springfield
    b. Serving Those Who Served – Veterans Day (November 5-11)
       a. Partnership with Illinois Department of Veteran’s Affairs
       b. Week of service for Veterans Day
    c. Calendar of activities through June for Commissioners involvement and requirements will be sent out
    d. Ms. Dennis requested information on how to join the Commission
       a. McFarland directed her to Appointments.Illinois.gov

12. Adjourn
    a. Turnbull adjourned meeting at 2:36 PM