



Quarterly Commission Meeting

October 16, 2018

1 pm – 4 pm

Locations

Illinois Department of Public Health
422 S 5th St, 4th Floor
Springfield, IL

Illinois Department of Public Health
122 S. Michigan Ave, 7th Floor Room 711
Chicago, IL

Call-in Option:

Dial: 888-494-4032; Access Code: 4037150212#

Minutes

Commissioners and Staff in Attendance

Springfield – Turnbull, Jeff; Benanti, Jennifer; Rosales, Giraldo; Clarke, Scott; Hosteny, John; McCaughan, Ann; Mathis, Tiffany

Chicago – Chavkin, Nisan; Silberman, Steve; Sims, Cynthia; Davis, Laura

By-Phone – Brown, Julian; Guinn, Amanda; Healy, Shawn; Nelson, Katherine; Witzel, Jennifer; Tapscott, Sarah for Wienheimer, Eric; Drumgoole, Drumgoole, Rosie for Myers, Jenne

Guests – Stapleton, Sara, CNCS; Dennis, Chelsea, City Year Chicago Alumni

Staff – McFarland, Scott; Hanneken, Michelle; Esper, Michael; Haynes, Betty; Jallow, Mariama; Touray, Kani

1. Call to Order
 - a. Jeff Turnbull called meeting to order at 1:03PM.
2. Roll Call
 - a. Called by McFarland
 - b. Everyone gave brief introductions of themselves and their role in the Commission
3. Introduction of New Commissioners
 - a. Turnbull welcomed the new Commissioners recently appointed by the Governor
4. Approval of the June 7, 2018 Meeting Minutes
 - a. Giraldo moved to accept minutes
 - b. Benanti seconded
 - c. Approved via voice vote
5. Executive Director Report – McFarland
 - a. FY19 funding discussed
 - b. Senior Corps received increase in funding as of October 1
 - c. AmeriCorps Report
 - a. Serve Illinois is looking for new AmeriCorps grantees for next year.

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- b. Programs start July 1 for Competitive and Aug 7th for Formula
 - c. Serve Illinois will give out approximately \$9,000,000 to \$13,000,000
 - d. Staff believes at this time we will be able to fund 3-6 new programs this year. 600,000 - 900,000 formula dollars.
 - d. Volunteerism Report
 - a. Discussed partnership with NOVA for event on November 6th in Peoria
 - b. Governor's Hometown Awards judging has been completed; finalists will compete on November 15th to determine the winner
 - e. Communications Report
 - a. Report given by Betty Haynes regarding 2019 Strategic Marketing Plan
 - b. Discussed further in Public Relations Committee report
6. Commission Chair Report – Jeff Turnbull
- a. Nothing to report at this time. Will be moving this down to Executive Committee report
 - b. Opioid Crisis and Workforce Development are emphasis in AmeriCorps; Healthy Futures
 - a. Programs would receive additional point because national focus areas
7. CNCS Report – John Hosteny
- a. Senior Corps, AmeriCorps, and AmeriCorps VISTA grant amounts discussed
 - b. Provided synopsis of Senior Corps activities on 9/11 Day of Service
 - c. In Illinois, 11 separate programs including Quad Cities open for competition RSVP. City of Chicago, Rockford--- not renewing grant. Due date is November 7th
 - d. Jeff Turnbull stated statewide help for any organization interested in applying for RSVP through Department on Aging
 - e. AmeriCorps VISTA only to fight poverty- work with nonprofit. Extra points to workforce development and opioid crisis
8. Serve Illinois Foundation Report- Debra Marton
- a. The Foundation is doing well
 - b. Report from Treasurer: \$26,036.35 in bank account. Still missing 1% funds from previous fiscal agent. IDPH will send to foundation
 - c. Jeff Turnbull stated that Scott McFarland has requested \$2,000 to be used to develop social media campaign. Funding will push for volunteer and AmeriCorps outreach
 - d. Next week's monthly meeting will discuss minimum and maximum amount that Debra able to approve and at what level need to bring to entire board
9. Committee Reports
- a. Finance- Debra Marton
 - a. No report
 - b. Public Relations- Jennifer Benanti
 - a. Public Relations Committee has met within the last month
 - b. Social media is definitely needed to get the word out
 - c. Must focus on how we are telling people the story then how using social media to support and sustain programs
 - 1. Advertising necessary to beat Facebook algorithm
 - d. Multimedia approach discussed rather than strictly social media
 - 1. Discussed reaching out to Dreaming Tree Foundation at Augustana College using at-risk youth to produce videos

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2. Use videos to highlight AmeriCorps success stories
 - e. Website update is necessary to help volunteers and AmeriCorps members locate resources
 - f. Commissioners also need to act as ambassadors for recruitment
 - c. Recognition Events – Tiffany Matthis
 - a. Discussed Governor’s Hometown Awards procedures
 - b. If you are on committee- Michelle will send poll for end of October.
 - c. McFarland will send out committee definitions
 - d. State Service and Strategic Plans
 - a. No report
 - b. McFarland stated that Illinois is lacking a senior focused state service plan – via CNCS – the committee will work on producing this
 - e. Governance – Nisan Chavkin
 - a. Governor’s Transition paperwork must be next priority
 1. Governance Committee discussed elections for new Governor
 2. Documentation of 3 or 4 pages of highlights for Governor’s transition
 - f. AmeriCorps
 - a. Notice of Funding Opportunity was released in September
 - b. At the request of the AmeriCorps Committee the following priority areas were added:
 1. LGBTQ community
 2. Mental Health
10. Old Business
- a. Ethics forms due October 31st – McFarland will send to everyone who has not completed it
11. New Business
- a. National Service Opening Day is October 17
 - a. Once a year we convene all AmeriCorps members in Springfield
 - b. Serving Those Who Served – Veterans Day (November 5-11)
 - a. Partnership with Illinois Department of Veteran’s Affairs
 - b. Week of service for Veterans Day
 - c. Calendar of activities through June for Commissioners involvement and requirements will be sent out
 - d. Ms. Dennis requested information on how to join the Commission
 - a. McFarland directed her to Appointments.Illinois.gov
12. Adjourn
- a. Turnbull adjourned meeting at 2:36 PM

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