



## **Public Relations Committee Meeting Agenda**

**Posted May 28, 2021**

Meeting date: Wednesday, June 2<sup>nd</sup>. 2021

4:00 PM – 5:00 PM

### Locations

Virtual Meeting Via Zoom

### Virtual Meeting Credentials:

*Provided in Meeting Invitation or contact Claire Sterling to get link at  
[claire.starling@illinois.gov](mailto:claire.starling@illinois.gov)*

### Pre-Meeting Materials

Brand Strategy Deck

### Agenda

1. Call to Order- Catherine Leonis
2. Roll Call- Commissioners, please type your name in the chat.
3. Digital Updates
  - a. Social Media & Website Insights- Cassie McNeill
4. Recap of Marketing & Brand Strategy- Curt Gruber
5. Discussion and Input
6. Next Steps
7. Public Comment
8. Adjourn