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Public Relations Committee Meeting Agenda

Meeting date:

Wednesday, September 15th, 2021

4:00 PM – 5:00 PM

Locations

Virtual Meeting Via Zoom

Virtual Meeting Credentials:

Provided in Meeting Invitation or contact Claire Sterling to get link at

claire.starling@illinois.gov

Agenda

1. Call to Order- Catherine Leonis
2. Roll Call- Commissioners, please type your name in the chat.
3. Approval of Minutes- Catherine Leonis
4. Volunteerism Marketing Strategic Plan
 - a Branding Review
 - b Update on VGF Grant
5. Serve Illinois Event Updates
 - a National Service Opening Day
 - b The Governors Volunteer Service Awards
6. Discussion and Input
7. Next Steps
8. Adjourned

Improving Illinois communities by enhancing volunteerism and instilling an ethic of service throughout the State.